

IQAC Activities - Academic Year -2020-21

S.No	Date	Day	Activity	Resource Person	Total Participants	Male Participants	Female	FDP/SDP	National/ State/ College
1	09/03/2021	Friday	One Day online National Level Webinar on Revised NAAC Accreditation Framework: Understanding & Challenges	Dr.Ayub Shaikh (Associate Professor, I. C.S College of Arts, Commerce & Science, Founder Member of IQAC Cluster India)	273	147	126	FDP	National Level
2	19/03/2021		Campus to Corporate Careers Programme	Technoserve company (Ms.Diliaca)	77	34	43	SDP	College Level
3	27/03/2021	Saturday	One Day National Level Webinar on Innovative Teaching Methodology in Higher Education	Dr. Shadab Khan	202	94	108	FDP	College Level
4	1st April,2021	Thursday	National Level Workshop on “Journey from idea to opportunity-Business Model Canvas & Integrating IPR	Dr.Hasina Sayed (Associate Professor &HOD, Entrepreneurship Educator & Mentor)Jai Hind College , Mumbai	82	38	44	SDP & FDP	National Level
5	24/04/2021	Saturday	A one Day National Level Webinar on Teaching-Learning Process: Learning the Unlearned	Dr.Geeta Shetty Dr.Dr.Geeta Balakrishnan	80	75	155	FDP	National Level
6	20/04/2021	Tuesday	One Day International Multidisciplinary E-Conference on Impact of COVID on Sustainable Development					FDP	International Conference
1	27/02/2020		First IQAC Meeting						
2	31/03/2021		Second IQAC Meeting						
3	29/05/2021		Third IQAC Meeting						
4	11/06/21		Fourth IQAC Meeting						

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061

NOTICE

Notice/6-A/2020-21

22.02.2021

All the faculty members are hereby informed that our college is organizing one day national online webinar on "Innovative Teaching Methodology in Higher Education" on Saturday, 27th March 2021. All the faculty members are required to attend the same.



(Dr. Gite Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA

Report On One-day National level webinar On 'A one-day national level webinar on innovative teaching methodology in higher education

A one-day National level webinar On 'Innovative teaching methodology in higher education was organized on Saturday 27th March 2021 from 12.30 pm by Internal Quality Assurance Cell (IQAC) in association with the University of Mumbai. The event took place on the Zoom platform. The webinar was attended by a large no. of faculty members. Today, in the Age of COVID-19, 'work-from-home and learn-from home' is the new mandate in almost every part of the world. In this scenario, schools have adopted virtual classrooms as the new norm and educators are making every valiant effort to create interest in learning. Teachers in the modern era need to unlearn their processes and teaching methods and adapt themselves to the current changes in didactics for the use of innovative teaching methods. In recent times, the introduction of technology in the classroom has helped enrich and enhance the pedagogical process. Tools such as Interactive Whiteboards, Virtual Reality, Augmented Reality, Video, and Game-based learning among many others have transformed the new-age classroom and made learning more interesting than ever before. The Webinar is aimed at exploring newer and innovative teaching methodologies adopted by teaching professionals in their day-to-day classroom experience that makes learning fun and transforms youth as warriors in building India as a global knowledge superpower.

The resource person was Dr. Shadab Khan, St. Xaviers Institute of Education. The Webinar was formally inaugurated by IQAC head of Clara's College of Commerce, Dr. Mamta Rajani, and began with a welcome address by Principal Dr. Madhukar Gitte. . He expressed his gratefulness to the presence of Dr. Shadab Khan, on the auspicious occasion. He welcomed all the participants.

The Resource Person shared his expertise through powerful slides. Dr. Shadab khan has given an overview of the trending innovative teaching methods and strategies as well as a cooperative, inspirational and stimulating space where to experiment and practice new tools, strategies, and approaches. The faculty came to know about various teaching Innovations and utilizing various ICT tools to upgrade their skills. The participants got an idea about various innovative teaching methodologies to bring teaching effectiveness.



The concluding session of the Workshop paved way for clearing the queries of the participants from various Colleges. The participants very much appreciated the efforts the of IQAC department of Clara's College of Commerce for having organizing the Workshop. Most of the participants requested to organize seminars on various aspects of Quality improvement/ sustenance at periodic intervals. The Workshop ended at 2. 15 pm.

Total Number of Beneficiaries:

Category	
Male	94
Female	108
Total	202

Report prepared & submitted by:

Ms. Ruchita Rajan Pandhare

Date: 29/03/2021



Principal

Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.





"A Ship in the harbor is safe,
But that is not what ships are built for..."



**CLARA'S COLLEGE OF COMMERCE
(ALL DEPARTMENTS WITH IQAC)
IN ASSOCIATION WITH UNIVERSITY OF MUMBAI
ORGANISES**

A ONE DAY NATIONAL LEVEL WEBINAR ON INNOVATIVE TEACHING METHODOLOGY IN HIGHER EDUCATION

RESOURCE PERSON:



**Dr. Shadab Khan
St. Xaviers Institute of Education**

**DATE: 27TH MARCH, 2021
DAY: SATURDAY
TIME: 12.30 PM TO 2.00 PM**

**Contact person :
Dr. Babita Kanojia
+91 96992 40005
Mr. Reetesh Singh
7208930720**

Organising Committee
Dr. Mamta Rajani
Dr. Babita Kanojia
Mr. Vijaykumar Makwana
Mr. Amit Bansod
Mr. Faisal Tanwar
Ms. Poonam Lad
Ms. Ruchita Pandhare
Ms. Prabhavati Manjrekar
Mr. Reetesh Singh
Shadab Khan



**Thanks and Regards
Dr. Madhukar Gite
Principal**

Timestamp	Email Address	Full Name (As required on the certificate)
26-2021 22:12:52	reetesh.singh@claracollegeofcommerce.edu.in	Reetesh Rajesh Singh
27-2021 14:03:57	smdazrin1998@gmail.com	S. MOHAMED AZRIN
27-2021 14:03:57	lodhiajay930@gmail.com	AJAY LODHI
27-2021 14:03:59	pushpa184@gmail.com	Ashwin Purshotam Bhide
27-2021 14:04:02	jerlindeletta@gmail.com	Dr.G.Jerlin Deletta
27-2021 14:04:15	gsusheel18@gmail.com	SUSHEEL GUPTA
27-2021 14:04:16	janefer_caroleena@rediffmail.com	Dr CAROLEENA JANEFER
27-2021 14:04:20	suninditapan@gmail.com	Sunindita Pan
27-2021 14:04:21	innovative3010@gmail.com	DHARMISTHABEN RAMANBHAI CHAUHAN
27-2021 14:04:23	govindsakthi10@gmail.com	Dr. S. Sakthivelu
27-2021 14:04:26	ahire.prafull111@gmail.com	PRAFULL NANABHAU AHIRE
27-2021 14:04:27	rajeshahuja@ymail.com	RAJESH AHUJA
27-2021 14:04:28	muthulakshmialwin@gmail.com	P.S.MUTHULAKSHMI
27-2021 14:04:34	drshamsathbegam@gmail.com	Dr.M.SHAMSATH BEGAM
27-2021 14:04:35	sindhurakannappan2018@gmail.com	Sindhura.K
27-2021 14:04:44	Deepalipagare9954@gmail.com	Deepali Ashok Pagare
27-2021 14:04:52	satyadas427@gmail.com	Satya Narayan Das
27-2021 14:04:56	gracemonmatthew@gmail.com	GRACEMON MATHEW
27-2021 14:04:58	shubhi0531@gmail.com	Dr. Shubhangi Tripathi
27-2021 14:05:03	gopsmantri@rediffmail.com	Gopal R Mantri
27-2021 14:05:07	saurabht60@gmail.com	Dr. SAURABH KUMAR TIWARI
27-2021 14:05:12	premkumar16071987@gmail.com	Mr. Prem Kumar
27-2021 14:05:13	jisha.varghese234@gmail.com	Jisha Varghese
27-2021 14:05:18	drrajugp@gmail.com	Dr.Raju.G. Associate Professor
27-2021 14:05:18	sangramdongare1994@gmail.com	Avinash Dongare
27-2021 14:05:23	adirajaram@gmail.com	Dr A RAJARAM
27-2021 14:05:28	deepak.moolpani@sstcollege.edu.in	Mr. Deepak Inder Moolpani
27-2021 14:05:34	ruchitapandhare68@gmail.com	Ruchita Rajan Pandhare
27-2021 14:05:35	shraddhamanjrekar28@gmail.com	Prabhavati Manjrekar
27-2021 14:05:35	mddave58@gmail.com	Dr.MD DAVE
27-2021 14:05:38	vincyevangelina549@gmail.com	Evangeline Vincy T
27-2021 14:05:39	shrighane@gmail.com	Dr. Shriram Govinda Gahane
27-2021 14:05:39	anitha.pateel.t.h@gmail.com	ANITHA PATIL TH
27-2021 14:05:40	chaudhari20yogita@gmail.com	Yogita Amol Chaudhari
27-2021 14:05:44	chakrabortyipsita448@gmail.com	Ipsita Chakraborty
27-2021 14:05:44	ganashaacharya8@gmail.com	MR. GANESHA ACHARYA B
27-2021 14:05:46	pooja.jagasia@ves.ac.in	Dr.Pooja V.Jagasia
27-2021 14:05:48	satyanarayansamal42@gmail.com	Prof. Satyanarayan Samal
27-2021 14:05:52	vasusriranga@gmail.com	vasu
27-2021 14:05:53	jamesmanohar@gmail.com	Dr. I. JAMES
27-2021 14:05:55	kausikak@gmail.com	KAUSHIKA K
27-2021 14:05:56	abulibda.o@gmail.com	Osama A. M. Abu-Libda
27-2021 14:05:56	safalnarvekar@gmail.com	Safal Suresh Narvekar
27-2021 14:05:57	shobikapriya94@gmail.com	Shobikapriya J
27-2021 14:05:57	rajmohan.priya80@gmail.com	RAJMOHAN R
27-2021 14:05:58	melwinrehabath@gmail.com	MELWIN A
27-2021 14:06:07	veenarani.430@gmail.com	VeenaRani.C
27-2021 14:06:08	s.chandanshive@somaiya.edu	Dr. Sunil Bhaskar Chandanshive
27-2021 14:06:12	kmangalam0408@gmail.com	Mrs.M.Mangalam
27-2021 14:06:15	charminganbu@gmail.com	M.ANBUKKARASI
27-2021 14:06:20	jayru9626@gmail.com	JACOB AMPONSAH YEFUL
27-2021 14:06:22	sujabatbhujang@gmail.com	Ms.Sujata Raosaheb Bhujang
27-2021 14:06:24	gagan0106@gmail.com	GAGANDEEP KAUR
27-2021 14:06:25	nishanthipoori618@gmail.com	Ms.S. NISHANTHI



Timestamp	Email Address	Full Name (As required on the certificate)
3-27-2021 14:06:27	04081974sameer@gmail.com	Sameer Shashikant Gandhi
3-27-2021 14:06:44	aparnasai19k@gmail.com	APARNA SUNIL KAMBLI
3-27-2021 14:06:45	vaishnavidgl97@gmail.com	Vaishnavi.S
3-27-2021 14:06:46	rachchh_a@yahoo.com	Dr. CA. Minaxi Amritlal Rachchh
3-27-2021 14:06:49	shamnaniBarkha@gmail.com	Shamnani Barkha G
3-27-2021 14:06:52	kishoribhagat@rediffmail.com	Dr Kishori J. Bhagat
3-27-2021 14:06:54	thakkarsagar86@gmail.com	Dr Sagar Thakkar
3-27-2021 14:06:57	varshat351@gmail.com	VARSHA TANDEL
3-27-2021 14:07:00	saurabhpanchamia@gmail.com	Saurabh Mukund Panchamia
3-27-2021 14:07:03	dr.nkpradeepkumar@gmail.com	Dr. N.K. PRADEEP KUMAR
3-27-2021 14:07:03	msivakumar19901@gmail.com	SIVAKUMAR M
3-27-2021 14:07:03	mvelmurugan085@gmail.com	Dr.M.VELMURUGAN
3-27-2021 14:07:08	cmaalwinmenezes@gmail.com	Alwin Menezes
3-27-2021 14:07:17	shruti_rytham@rediffmail.com	Mrs. Shruti Patil
3-27-2021 14:07:30	pawarj492@gmail.com	Dr Jyoti Deoram pawar
3-27-2021 14:07:43	pkumaran2020@gmail.com	Dr P KUMARAN
3-27-2021 14:07:44	muktipidiha@gmail.com	Dr. Mukti Narayan Pidiha
3-27-2021 14:07:53	kavita@bmncollege.com	Kavita Amit Karapurkar
3-27-2021 14:07:54	mkbmelur@gmail.com	Dr.M.KANNABIRAN
3-27-2021 14:07:55	amit_bansod@rediffmail.com	Amit Ashok Bansod
3-27-2021 14:07:56	ansariimt@gmail.com	Ansari Imtiyaz Ahmed Mohammed Farooque
3-27-2021 14:08:00	yshirodkar223@gmail.com	Yugandhara Shirodkar
3-27-2021 14:08:01	digantachowdhury@yahoo.com	Mr. Diganta Chowdhury
3-27-2021 14:08:01	dr.psshah@gmail.com	Dr. Pradipkumar S. Shah
3-27-2021 14:08:02	mousumi.duwarah123@gmail.com	MOUSUMI DUWARAH
3-27-2021 14:08:15	susimani23@gmail.com	C.MANIKANDAN
3-27-2021 14:08:48	reshmamore.19@gmail.com	Dr. Reshma Rajaram More
3-27-2021 14:09:09	aakashg816@gmail.com	Akash Ramvijay Gupta
3-27-2021 14:09:18	atmaramtarpe@gmail.com	Dr. Atmaram M. Tarpe
3-27-2021 14:09:19	mukundkamble86@gmail.com	KAMBLE MUKUND BHASKAR
3-27-2021 14:09:21	iyerlaksh11@gmail.com	LAKSHMI IYER
3-27-2021 14:09:23	sherly.joe17@gmail.com	Dr. Monica Sherly H
3-27-2021 14:09:27	kanagalakshmi@vvvcollege.org	Mrs.B.Kanagalakshmi
3-27-2021 14:09:28	Balimedhavi@yahoo.ca	Medhavi bali Chakraborty
3-27-2021 14:09:34	aneena.cek@gmail.com	ANEENA RENADEV
3-27-2021 14:09:44	kapilkhare@rocketmail.com	Dr. KAPIL KHARE
3-27-2021 14:09:45	kamleshthote@gmail.com	Kamlesh Panditrao Thote
3-27-2021 14:09:53	hbharshabhatia@gmail.com	Mahek Bhatia
3-27-2021 14:09:55	mansurilubna2@gmail.com	Dr Lubna J Mansuri
3-27-2021 14:10:11	revatibkbck@gmail.com	Revati Hunswadkar
3-27-2021 14:10:11	shilpakorde@yahoo.com	Shilpa D. Korde
3-27-2021 14:10:51	shahidansari069@yahoo.com	SHAHID ANSARI
3-27-2021 14:10:57	nancyztk@gmail.com	Nancy Zotinkhumi
3-27-2021 14:10:59	tephillah88@gmail.com	Dr.S.Tephillah Vasantham
3-27-2021 14:11:00	rameeza31@gmail.com	Dr.Rameeza Khan
3-27-2021 14:11:13	raghundnflash@gmail.com	Dr. K. S. Raghunandan
3-27-2021 14:11:13	sukhvibr16@gmail.com	Sukhvir kaur
3-27-2021 14:11:26	kmarysuseela@gmail.com	KAVURI MARY SUSEELA
3-27-2021 14:11:33	bahadurchavan07@gmail.com	Bahadur Shankar Chavan
3-27-2021 14:11:43	goodwillmediaktm@gmail.com	SREELAKSHMI R
3-27-2021 14:11:45	ruchi.dwivedi-edu@msubaroda.ac.in	RUCHI DWIVEDI
3-27-2021 14:11:47	devidasnsinde@gmail.com	Dr.Devidas Namdev Shinde
3-27-2021 14:12:04	roycekj@outlook.com	ROYCHAN KARIYIL JOHN
3-27-2021 14:12:06	dqunita@gmail.com	Qunita D'souza

	Email Address	Full Name (As required on the certificate)
3-27-2021 14:12:32	pksfddi@gmail.com	PRASHANT KUMAR SAXENA
3-27-2021 14:12:41	suhaanakhn@gmail.com	Dr. KHAN SUHANA BEGUM SANAULLA SHA
3-27-2021 14:12:46	mahendranpalanisamy1987@gmail.com	Mr.P. Mahendara Boopathy
3-27-2021 14:13:36	888amar88@gmail.com	Amar Shukla
3-27-2021 14:13:37	beepmediaofficial@gmail.com	ALBERT BENNY
3-27-2021 14:13:39	paarthi25@gmail.com	Dr. AARTHI.P
3-27-2021 14:14:28	munuswamy284@gmail.com	Dr. A. Munuswamy
3-27-2021 14:14:39	ibrahimhussainsheikh@gmail.com	MD.IBRAHIM HUSSAIN SHEIKH
3-27-2021 14:14:53	surulirajan3005@gmail.com	Mr.K.SURULIRAJ. M.A..M.ED.M.PHIL.SET(HIS
3-27-2021 14:14:57	candace.edwinjacob@gmail.com	Dr.C.Candace Jessin Graceta
3-27-2021 14:15:02	syedkadhar@gmail.com	Dr Syed Kadhar G
3-27-2021 14:15:16	irenetresa10@gmail.com	IRENE TRESA.J
3-27-2021 14:15:17	icsocio.rssl@gmail.com	Dr. P. Ganesan
3-27-2021 14:15:26	rakeshburansibalipauriukindw@gmail.com	RAKESH
3-27-2021 14:15:35	mkmanjusunrise@gmail.com	Dr MANJUKUMARI K
3-27-2021 14:15:53	infobytes.cek@gmail.com	PARVATHY ANIL
3-27-2021 14:16:31	anupamagawde2010@gmail.com	Dr. Anupama Gawde
3-27-2021 14:16:43	joekutti1992@gmail.com	Karpagajothi Sivaraman
3-27-2021 14:17:09	nrjbb122@gmail.com	Dr.Niraj Balasaheb Borse
3-27-2021 14:18:34	bhargaviprathap143@gmail.com	VELPULA BHARGAVI
3-27-2021 14:18:47	shehnaaznazkani@gmail.com	MS. SHEHNAAZ NAZKANI
3-27-2021 14:19:10	warulkarpradip2015@gmail.com	Warulkar Pradip Murlidhar
3-27-2021 14:19:28	smdazrin1998@gmail.com	S. MOHAMED AZRIN
3-27-2021 14:19:33	lgeethaloganathan@gmail.com	Dr. L. Sangeetha
3-27-2021 14:20:34	phebaperangattu@gmail.com	AKSHARA SOMAN
3-27-2021 14:20:38	ritupriyadharshini.scholar@gmail.com	Dr. V. Ritu Priyadharshini
3-27-2021 14:20:39	ootyraj@gmail.com	Dr. Rajesh R
3-27-2021 14:20:54	kpnitin2014@gmail.com	NITIN KRISHNA PATIL
3-27-2021 14:21:39	cmatusharraut@gmail.com	CMA Dr Tushar Raut
3-27-2021 14:21:51	sowmiyabharathis9@gmail.com	S.SOWMIYABHARATHI
3-27-2021 14:22:05	sureshpudu81@gmail.com	Mr.SURESH G
3-27-2021 14:22:17	deepakcnaik123@gmail.com	DR. DEEPAK CHANDRAKANT NAIK
3-27-2021 14:22:28	sarajitsardar99@gmail.com	Dr Sarajit Sardar
3-27-2021 14:23:15	relyvijay555@gmail.com	Vijaykumar Makwana
3-27-2021 14:23:16	sangeetap733@gmail.com	SANGEETA PAL
3-27-2021 14:23:25	ranismaths@gmail.com	Mrs. RANI. S
3-27-2021 14:24:23	shivanandghongade4@gmail.com	Ghongade Shivanand Sidharam
3-27-2021 14:25:21	Arpithdote@gmail.com	Arpit Sudhir Dhote
3-27-2021 14:25:51	khosirngak.moyon1978@gmail.com	Ng.Khosirngak Moyon
3-27-2021 14:26:41	naserbagwanurdu82@gmail.com	Mohammad Naser Mohammad Osman Bagwa
3-27-2021 14:26:50	mithumakrish@gmail.com	D. INDUMATHI
3-27-2021 14:27:02	sudeepasocio@gmail.com	Sudeepa Dey
3-27-2021 14:29:40	nmishra.pratapgarh@gmail.com	Er. Nishant Misra
3-27-2021 14:31:31	srinidhi.bs@gprec.ac.in	A. Sri Nidhi
3-27-2021 14:32:02	vasukianandh@gmail.com	V.MUNIAMMAL M.A.,M.phil.,B.ed
3-27-2021 14:32:12	sandhyashuklavedu@gmail.com	Mrs. Sandhya Mishra
3-27-2021 14:32:17	pooja1811jha@gmail.com	Ms. Pooja Jha
3-27-2021 14:34:13	lpandiselvibala@gmail.com	Dr. L. PANDISELVI
3-27-2021 14:34:14	babitaakhi@gmail.com	Dr. Babita Kanojia
3-27-2021 14:34:33	thiyagugold8@gmail.com	Dr.P.THIYAGARAJAN
3-27-2021 14:35:31	pragya.mishra8315@gmail.com	Pragya Mishra
3-27-2021 14:38:31	rebellosebastian8@gmail.com	Sebastian Rebello
3-27-2021 14:44:35	amirinsha789@gmail.com	Dr.S.Insha Amir
3-27-2021 14:45:50	priyankasarkar16041997@gmail.com	Ms. Priyanka Sarkar



	Email Address	Full Name (As required on the certificate)
3-27-2021 14:51:13	cmnetnet@gmail.com	Shri. CHANDRA MOHANAN S
3-27-2021 14:52:12	nkpatil2020@gmail.com	N K PATIL
3-27-2021 14:56:00	shubhangi.p@somaiya.edu	Dr. Shubhangi B. patil
3-27-2021 14:57:12	brishnivenkateswaran@gmail.com	V.Brishni M.Sc.,M.Phil.
3-27-2021 14:59:50	hemantppatil31@gmail.com	Hemant Pandharinath Patil
3-27-2021 15:05:57	keshavaanitha@gmail.com	Dr. R. SARAVANAN
3-27-2021 15:11:31	gpshamnani9@gmail.com	Dr. Gopichand Brijlal Shamnani
3-27-2021 15:17:34	mamta.rajani06@gmail.com	Dr Mamta Rajani ✓
3-27-2021 15:19:38	anjusoni334@gmail.com	Anju Soni
3-27-2021 15:24:55	sumathyganesh11@gmail.com	Dr.R.SUMATHY
3-27-2021 15:37:56	vanathy.teacher@gmail.com	VANATHY PANNEERSELVAM
3-27-2021 15:41:19	jyotichaturvedi1994@gmail.com	JYOTI CHATURVEDI
3-27-2021 15:57:44	madhukar.gitte13@gmail.com	Dr. Madhukar Raghunathrao Gitte ✓
3-27-2021 16:08:37	alkakadam1968@gmail.com	Dr. ALKA MOHAN KADAM
3-27-2021 16:19:45	shuklashivam1486@gmail.com	Shivam shukla
3-27-2021 16:41:00	drsheelba76@gmail.com	Dr B SHEEBA KUMARI
3-27-2021 17:14:33	krishnamoni10283@gmail.com	R. KRISHNA MONI
3-27-2021 17:22:39	bajhautrajikumar@gmail.com	Raj Kumar Bajhaut
3-27-2021 17:26:36	varunkumarm@sjcem.edu.in	Varunkumar Mishra
3-27-2021 18:12:31	kalpanashukla712@gmail.com	Kalpana shukla
3-27-2021 18:35:12	msenthilkumar581@gmail.com	Dr.M.SENTHILKUMAR
3-27-2021 19:03:56	drssureshkumar1983@gmail.com	Dr.R.SURESHKUMAR
3-27-2021 19:47:31	kjannie1994@gmail.com	K. J. ANNIE
3-27-2021 20:06:30	chitrajs2009@gmail.com	J. S. CHITRA
3-27-2021 20:18:32	tinatresa05@gmail.com	Tina Thomas
3-27-2021 20:31:53	ashamishra855@gmail.com	Asha mishra
3-27-2021 21:59:35	reshamkaur@fragnelcollege.edu.in	Reshamkaur Bhambra
3-28-2021 7:44:07	pragati_bhonsle@rediffmail.com	Ms. Pragati D. Bhonsle
3-28-2021 12:23:25	nehat0955@gmail.com	Ms.Neha Tripathi
3-28-2021 14:06:23	bhagattushar5944@gmail.com	Bhagat Tushar Pralhad
3-29-2021 22:33:49	bageshree.pbb@gmail.com	Dr. Bageshree P. Bangera Bandekar
3-30-2021 9:56:57	ksvarun_rb@rediffmail.com	Dr VARUNA RAJA BASAVESWARA K S
3-30-2021 10:22:33	dr.kareemulla@gmail.com	Prof SYED KAREEMULLA
3-30-2021 10:32:06	keta.padmaja@gmail.com	Dr.KETA PADMAJA
3-30-2021 11:02:50	papu.somashekhar@gmail.com	Dr. Somashekhar Patil
3-30-2021 11:11:31	josemathew3373@gmail.com	Dr. Jose Mathew
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3-30-2021 12:34:42	manjunathmithra@gmail.com	Dr A M Manjunatha
3-30-2021 12:51:04	sricrown@gmail.com	sreenivasa T
3-30-2021 22:39:08	vunnampadmavathi1976@gmail.com	VUNNAM PADMAVATHI



CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061

NOTICE

Notice/12/2020-21

24.03.2021

All the faculty members are hereby informed that our college is organizing a one day national online webinar on **"Teaching-Learning Process : Learning the unlearned"** association with University of Mumbai on Saturday, 24th April, 2021. All the faculty members are required to attend the same.



(Dr. Gitte Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA

Report On One-day National level webinar On 'A one-day national level webinar on Teaching-Learning Process: Learning the unlearned'

Change is inevitable. With every progress in society, changes need to occur in the field of education and smooth progress of the learner to meet the demand. This pandemic has got teachers and learners unaware and has entirely altered the functioning of the teaching-learning process. Considering the reform in teacher education and how these reforms equipped teachers in the time of the pandemic, Internal Quality Assurance Cell (IQAC) in association with the University of Mumbai has organized 'A One Day National level webinar On Teaching-Learning Process: Learning the unlearned' was organized on Saturday 24th April 2021 from 3.00 pm. The event took place on the Zoom platform.

The resource person was Dr. Geeta Shetty, St. Xaviers Institute of Education and the keynote speaker was Dr. Geeta Balakrishnan, Former principal of the college of Social work Nirmala Niketan. The Webinar was formally inaugurated by IQAC head of Clara's College of Commerce, Dr. Mamta Rajani, and began with a welcome address by Principal Dr. Madhukar Gitte. . He expressed his gratefulness for the presence of Dr. Geeta Balakrishnan and Dr. Geeta Shetty, in the auspicious occasion. He welcomed all the participants.

In the Keynote addressing the teaching-learning process, Dr. Geeta Balakrishnan gave a detailed explanation about the importance to adopt a new methodology in the teaching-learning process. Speaking on the occasion, Dr. Geeta Balakrishnan said "With the learning, there is a strong need of unlearning, relearning how to teach the new generation students in this highly technological world.

The Resource Person Dr. Geeta Shetty shared his expertise through powerful slides. . She spoke about the need for holistic development, development of complex problem-solving skills, other skill such as creative thinking, team spirit, skilled communication, and cognitive flexibility. "Teachers are being very supportive of each other and creating strong networks, and societies are pitching in to support teachers," she said while emphasizing that nothing can replace what schools bring beyond transmitting information, from safety to emotional well-being. She gave some informative examples of how unlearning can be used to understand, rectify, and avert teaching collapses to some extent

The concluding session of the Workshop paved way for clearing the queries of the participants from various Colleges. The participants very much appreciated the efforts of the IQAC department of Clara's College of Commerce for having organized the Workshop. Most of the participants requested to organize seminars on various aspects of Quality improvement/sustenance at periodic intervals. The Workshop ended at 5 pm.



Number of Beneficiaries: 155

	Faculty	Student
Male	77	3
Female	68	7
Total	145	10

Report prepared & submitted by:

Ms. Ruchita Rajan Pandhare

Date: 29/04/2021


Principal

Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



REC



Geeta Shetty's screen



Focus Areas:

Zoom ▾

Leave

53:59

REC

Return to the last step (Alt + Left Arrow)

Unfold Point Cursor

Black Screen (Ctrl + B)

White Screen (Ctrl + W)

First Page

Previous

Next

Last Page

Thumbnail (Ctrl + T)

Show/Hide annotations toolbar (Ctrl + G)

Auto play (Ctrl + A)

Set path duration

Mute

End of show



Understanding the Teaching Learning Process



Taxonomy of Instructional Objectives



The Unlearned



Unmute



Start Video



Screen Share

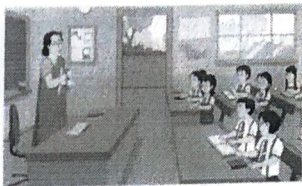
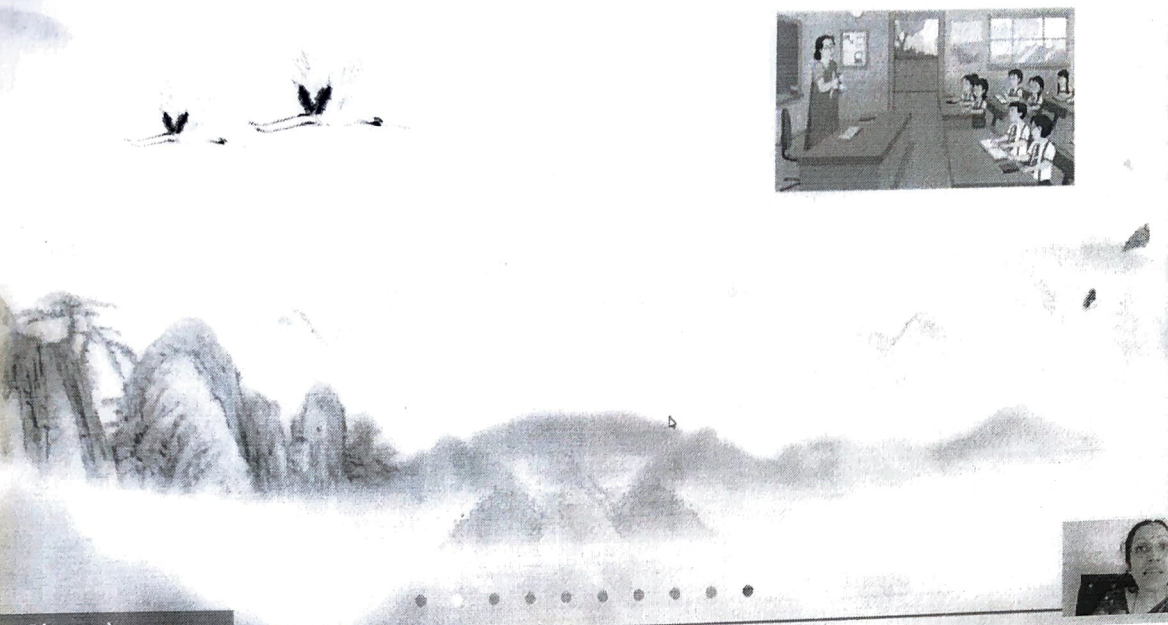


Participants

18

More





a Shetty's screen



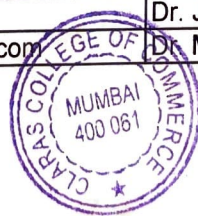
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4-24-2021 16:58:22	rakhi.madnani@gmail.com	Ms. RAKHI P. MADNANI
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4-24-2021 16:59:03	ksvarun_rb@rediffmail.com	Dr VARUNA RAJA BASAVESWARA K S
4-24-2021 16:59:07	aparna.kulkarni@xaviers.edu	Aparna Kulkarni
4-24-2021 16:59:08	pratimab.acbcs@aef.edu.in	Ms. Pratima Mohan Bhalekar
4-24-2021 16:59:10	priyatiwari76745@gmail.com	Priya Ajesh Tiwari
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4-24-2021 16:59:38	dr.spdewangan@gmail.com	Dr. Sharad Kumar Dewangan
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4-24-2021 17:00:15	vishalshaha.tcc@gmail.com	Prof. Vishal Vilaskumar Shaha
4-24-2021 17:00:18	amraaura@gmail.com	Amrapali Aurangabadkar
4-24-2021 17:00:32	neelamurugesan@gmail.com	Dr. M. NEELA
4-24-2021 17:00:36	sandeep.shinde@sathayecollege.edu.in	Dr Sandeep Popat Shinde
4-24-2021 17:00:38	xaheensayyed2017@gmail.com	ZAHEEN SAYYED
4-24-2021 17:00:45	sonia.baviskar@gmail.com	Sonia Ajit Borse
4-24-2021 17:00:46	chandanbehra92@gmail.com	Prof. Chandan Behera
4-24-2021 17:00:49	navbharatacademy@gmail.com	CS CMA Bharat Zanvar
4-24-2021 17:00:53	poojasumariya@gmail.com	Mrs.Pooja Dodhia
4-24-2021 17:00:55	nazneenmomin17@gmail.com	Nazneen G.Dastgeer Momin
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4-24-2021 17:01:02	shrigahane@gmail.com	Dr. Shriram Govinda Gahane
4-24-2021 17:01:10	jainanil275@gmail.com	Dr.Anil Kumar Jain
4-24-2021 17:01:15	snehariyer09@gmail.com	Sneha Ramachandran
4-24-2021 17:01:22	falak131202@gmail.com	Shaikh falak riyaz
4-24-2021 17:01:22	blacknmannat@gmail.com	Jayati Meshram
4-24-2021 17:01:26	bmrayishababu@gmail.com	Dr.A.AYISHA
4-24-2021 17:01:29	shyam.shukla@mitaoe.ac.in	Dr. Shyam Shukla
4-24-2021 17:01:30	leenavas123@yahoo.in	Prof. Leena Vasu
4-24-2021 17:01:31	nrvadhvinde1402@gmail.com	Nitin Ramchandra Wadhvinde
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4-24-2021 17:01:44	shivmurti2008@gmail.com	Shivmurti Gupta
4-24-2021 17:01:47	shou.hebal@gmail.com	Dr. Shouriehebal Soni
4-24-2021 17:02:01	reshmamore.19@gmail.com	Dr. Reshma Rajaram More
4-24-2021 17:02:01	sharmilajajodia@rjcollege.edu.in	Sharmila Jajodia
4-24-2021 17:02:10	sttajaneedu@gmail.com	Dr. Sharad Timaji Tajane
4-24-2021 17:02:24	sadakanade76@gmail.com	Dr. S. A. Kanade
4-24-2021 17:02:24	sunitat@dalmialionscollege.ac.in	Dr.Sunita Tidke
4-24-2021 17:02:30	sonawane4ca@yahoo.com	Dr. Sanjay D. Sonawane
4-24-2021 17:02:43	pravin.more2525@gmail.com	More Pravin Laxman
4-24-2021 17:02:45	reshma.parmar3@gmail.com	Dr. Reshma Ashok Vaja
4-24-2021 17:02:47	jisha.varghese234@gmail.com	Jisha Varghese
4-24-2021 17:03:02	aditi.rntu@gmail.com	ADITI SINGH
4-24-2021 17:03:04	khattrimuskaan73@gmail.com	Muskaan khatri
4-24-2021 17:03:12	yashrajkhannah1234@gmail.com	Yashraj Khannah
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4-24-2021 17:03:30	connect@advag.in	ASHISH GUPTA
4-24-2021 17:03:48	urnice16@rediffmail.com	Sharmila Devi T



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4-24-2021 17:03:59	rajannauas@gmail.com	Dr Rajanna
4-24-2021 17:04:02	khadse_anil@rediffmail.com	Mr Anil O.Khadse
4-24-2021 17:04:18	rajeshkayakal@gmail.com	Rajesh. K
4-24-2021 17:04:18	samina.chaudhary@mvmeducation.com	Samina Chaudhary
4-24-2021 17:04:22	irisprincipal2020@gmail.com	Mr. Niraj Diiip Sharma
4-24-2021 17:04:24	umeshmuktamath347@gmail.com	Prof. Umesh Muktamath
4-24-2021 17:04:33	kirtichikkodi@gmail.com	Kirti kalappa chikkodi
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4-24-2021 17:06:22	bksingare74@gmail.com	Dr.Baban k. Singare
4-24-2021 17:06:53	rchelsea510@gmail.com	Chelsea Deseal Rodrigues
4-24-2021 17:06:55	akshaykamala@gmail.com	Dr.SHIVANNA R
4-24-2021 17:07:00	manusaki18@gmail.com	Digambar B Tule
4-24-2021 17:07:19	vipulmtandel@gmail.com	Tandel Vipul Manohar
4-24-2021 17:07:23	prkarulkar26@gmail.com	Dr. PARAG RAMESH KARULKAR
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4-24-2021 17:10:18	hjumesh380@gmail.com	UMESH H J
4-24-2021 17:10:20	s.chandanshive@somaiya.edu	Dr. Sunil Bhsskar Chandanshive
4-24-2021 17:10:28	rupazgupta@gmail.com	Dr.Rupa Zabulal Gupta
4-24-2021 17:10:28	prasannagug@gmail.com	Dr PRASANNAKUMAR S
4-24-2021 17:10:37	sonawaneulhas@gmail.com	Dr. Ulhas S. Sonawane
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4-24-2021 17:11:25	pawarijyotsnagopal@gmail.com	Dr Jyotsna Bhagwatrao Gavane
4-24-2021 17:11:44	surekhabankar602@gmail.com	Dr. Surekha Sitaram Bankar
4-24-2021 17:11:49	chandangupta@geu.ac.in	CHANDAN GUPTA
4-24-2021 17:12:09	c1.vaishali@gmail.com	Vaishali Ashok Chandarana



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4-24-2021 17:16:02	sangitakulkarni69@gmail.com	Dr. Sangita Abhijit Kulkarni
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4-24-2021 17:18:11	jitendragupta5432132@gmail.com	JITENDRA DHARMDAS GUPTA
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4-24-2021 17:20:24	tambabattulanagarani@gmail.com	Nagarani.T
4-24-2021 17:21:10	jainck205@gmail.com	Dr.Smt.Bindu Gandji
4-24-2021 17:21:51	04081974sameer@gmail.com	Sameer Shashikant Gandhi
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4-24-2021 17:27:06	shamjwagmare@rediffmail.com	DR. WAGHMARE SHAMRAO JALINDAR
4-24-2021 17:27:31	rajputshraddha@hnl.ac.in	RAJPUT SHRADDHA BHAUSINGH
4-24-2021 17:28:59	pawarvishal83@gmail.com	PAWAR VISHWANATH VINOD
4-24-2021 17:31:28	drjyothiadapa@gmail.com	Dr. Jyothi Adapa
4-24-2021 17:31:38	mansi27choudhary@gmail.com	Dr. Mansi Choudhary



Time Stamp	Email Address	Full Name (As required on the certificate)
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4-24-2021 17:33:08	ankeshdave02@gmail.com	ANKESH DAVE
4-24-2021 17:33:38	cadheeraj2011@gmail.com	Dheeraj pachnanda
4-24-2021 17:35:02	shabnama28@gmail.com	Dr.shabnam Ansari
4-24-2021 17:35:22	saloni.mehta@mnwc.edu.in	Mrs.Saloni Jay Mehta
4-24-2021 17:35:34	cashitalshukla@gmail.com	CA Shital Shukla
4-24-2021 17:35:55	unde.chandrabhan1716@gmail.com	UNDE CHANDRABHAN SAYAJI
4-24-2021 17:37:38	revankarsuchi@gmail.com	SUCHITA REVANKAR
4-24-2021 17:40:11	vitthal07nagre@gmail.com	Nagre vitthal haribhau
4-24-2021 17:40:53	singhroshani98@gmail.com	Roshani Singh
4-24-2021 17:41:41	jainashah37@gmail.com	SHAH JAINA JAYESH
4-24-2021 17:43:31	umabot@yahoo.com	Dr.B.Uma Maheswari
4-24-2021 17:44:40	ausonawane88@gmail.com	Anil Uttam Sonawane
4-24-2021 17:45:11	Balimedhavi@yahoo.ca	Medhavi bali Chakraborty
4-24-2021 17:45:16	akumar_sch@jamiahamdard.ac.in	Anil kumar
4-24-2021 17:46:54	mbkarajgi2010@gmail.com	Dr. Mallikarjun Baburao Karajgi
4-24-2021 17:47:55	dr.kareemulla@gmail.com	Prof SYED KAREEMULLA
4-24-2021 17:49:29	keta.padmaja@gmail.com	Dr.KETA PADMAJA
4-24-2021 17:50:24	nbz.kzi@gmail.com	Nabila Kazi
4-24-2021 17:51:02	shankssum@yahoo.co.in	Dr Sumita Shankar
4-24-2021 17:51:17	kadamrupalir@gmail.com	Miss Rupali Babanrao Pawar
4-24-2021 17:53:09	sanjay.karande88@gmail.com	Sanjay Karande
4-24-2021 17:54:31	sanaparveen24102@gmail.com	SANA PARVEEN
4-24-2021 17:55:33	subhashkadam2011@gmail.com	Subhash Shrirang Kadam
4-24-2021 17:55:50	kajalvadhrya@gmail.com	CA KAJAL VADHRYA
4-24-2021 17:57:16	jadhavshyam98@gmail.com	Dr. Shyam T.Jadhav
4-24-2021 17:58:14	santosh.spndcollege@gmail.com	Dr.Santosh Vadhrya
4-24-2021 18:04:25	asha1003@gmail.com	Asha Bhat
4-24-2021 18:05:43	sonudaw15@gmail.com	Shweta Vivek Daw
4-24-2021 18:05:46	dineshsanadi@gmail.com	Dr.Sanadi Dinesh Annappa Shalini
4-24-2021 18:06:50	h.bhasin@standrewscollege.ac.in	Dr. Harmeet Kaur Bhasin
4-24-2021 18:07:27	seethalexmy.1963@gmail.com	SEETHALEKSHMY N
4-24-2021 18:11:21	dgautam804@gmail.com	Assistant Professor Divya Jainarayan Gautam
4-24-2021 18:12:50	kadampatilmahendra@gmail.com	Dr. MAHENDRA ANANDRAO KADAMPATIL
4-24-2021 18:13:31	promanojkmishra@gmail.com	Manoj K Mishra
4-24-2021 18:20:07	vyotnavigire@yahoo.com	Jyoti Tukaram Tupe
4-24-2021 18:20:58	jayanthiswari2002@gmail.com	JAYANTHISWARI S
4-24-2021 18:22:18	monishdevaeer@gmail.com	MONISH KUMAAR D
4-24-2021 18:22:58	suzanrodrigues2202@gmail.com	Suzan Stephen Rodrigues
4-24-2021 18:24:04	chandrusuriya7@gmail.com	CHANDRU V A
4-24-2021 18:29:34	skysunsuresh@gmail.com	Dr. N. Yogalakshmi
4-24-2021 18:32:34	pramodkhed@gmail.com	MR. pramod mallinath khed
4-24-2021 18:33:33	khokhochandru@gmail.com	Dr. Chandrashekar C
4-24-2021 18:40:12	pmhaprolkar@gmail.com	Prajakta Mhaprolkar
4-24-2021 18:46:27	thigalesanjay@gmail.com	Prof.Sanjay Dadasaheb Thigale.
4-24-2021 18:47:54	rdshinde111@gmail.com	Rahul Dnyanu Shinde
4-24-2021 18:50:23	canamjoshi@gmail.com	Chandrashekhar Aravind Namjoshi
4-24-2021 18:51:24	kishanambhore1@gmail.com	Mr. Kishan Nagnath Ambhore
4-24-2021 18:53:06	dhurve.naresh@gmail.com	Naresh R. Dhurve
4-24-2021 18:54:05	rachanasawant88@gmail.com	Rachana Dipesh Sawant
4-24-2021 18:58:38	mooshy786@gmail.com	Durakhshanda Siddiqui
4-24-2021 19:07:35	rajsoshte_ca@rediffmail.com	Dr. Raj Ankush Soshte
4-24-2021 19:09:25	pinkyarora255@gmail.com	Pinky Arora
4-24-2021 19:11:18	sawant1964@gmail.com	Tanaji Rajaram Sawant
4-24-2021 19:24:25	Jyotinarayan1987@gmail.com	NISHA YADAV
4-24-2021 19:32:12	rakhigupta1432@gmail.com	Rakhi Manoj Gupta
4-24-2021 19:37:11	diviny31@gmail.com	Diviny Davis Ezhekkadan
4-24-2021 19:41:35	joelpatric85@gmail.com	Dr. Joel Patric Patric Lal
4-24-2021 19:43:04	sohailmdamir7@gmail.com	MD AMIR SOHAIL

Timestamp	Email Address	Full Name (As required on the certificate)
4-24-2021 19:54:49	laxmishreeamarnath@gmail.com	Ms.Laxmishree Swamy Chengala
4-24-2021 19:58:27	shruti_rytham@rediffmail.com	Mrs. Shruti Sunil Patil
4-24-2021 20:01:06	hiteshcharde91@gmail.com	Mr. HITESH MURLIDHAR CHARDE
4-24-2021 20:16:14	saurabh290493@gmail.com	Saurabh Jeph
4-24-2021 20:16:15	manjunathmithra@gmail.com	Dr A M Manjunatha
4-24-2021 20:17:23	malavika.ahlawat@gmail.com	Malavika Ahlawat
4-24-2021 20:28:15	dddixit1981@gmail.com	DEEN DAYAL DIXIT
4-24-2021 20:43:08	rbhalekar2014@gmail.com	Bhalekar Rupesh Atmaram
4-24-2021 20:46:55	akj071967@gmail.com	Dr. Anil Kumar Jeph
4-24-2021 21:06:38	shaikhjabbar665@gmail.com	MR. JABBAR. KHALIL SHAIKH.
4-24-2021 21:10:03	mageshwari19979@gmail.com	R A MAGESHWARI
4-24-2021 21:42:51	hemantajmera8@gmail.com	Hemant Ajmera
4-24-2021 21:43:12	hkhanche@gmail.com	Heena Murad Khanche
4-24-2021 21:44:03	gajananfutane1967@gmail.com	Dr. Gajanan Sheshrao Futane
4-24-2021 21:44:24	rupamore021@gmail.com	Rupa Chandrashekhar More
4-24-2021 21:44:28	chetnakukrety27@gmail.com	CHETNA KUKRETY
4-24-2021 21:46:08	nikhilmorankar@gmail.com	Nikhil Hemant Morankar
4-24-2021 21:47:30	minalm7@gmail.com	Minal Parekh
4-24-2021 21:52:23	manu2698@hotmail.com	V.MANIKANDAN. IYER
4-24-2021 22:00:17	vunnampadmavathi1976@gmail.com	VUNNAM PADMAVATHI
4-24-2021 22:00:23	tchaokip55@gmail.com	Dr. T. Chongboi Haokip
4-24-2021 22:00:27	justviji@gmail.com	Dr. Vijayshree Anand
4-24-2021 22:03:45	sushma.kori2@gmail.com	sushma pusai prasad kori
4-24-2021 22:20:46	daniyalkhan1117@gmail.com	Khan Mohammad Daniyal Gayasuddin
4-24-2021 22:21:24	poojashivnani86@gmail.com	Dr. Kesar Lalchandani
4-24-2021 22:24:28	nitinthorat2669@gmail.com	Nitin Bhaskar Thorat
4-24-2021 22:29:50	archnatakte2000@gmail.com	Takte Archana Pandurang
4-24-2021 22:41:06	nedunuri.kk@gmail.com	KANAKAIAH NEDUNURI
4-24-2021 22:44:25	shripadjoshi17@gmail.com	Shripad Joshi
4-24-2021 22:48:40	khushbupatil89@gmail.com	Khushbu Mahesh Pawar
4-24-2021 23:06:03	purvimakwana11@gmail.com	Purvi Makwana
4-24-2021 23:11:15	sanskritisantoshanand@gmail.com	KUTE SANTOSHANAND VILASRAO
4-24-2021 23:13:11	varsharanigade@gmail.com	Varsharani Navnath Gade
4-24-2021 23:33:06	dhana7571@gmail.com	Dr. Dhanashri Dilip Khatawkar
4-24-2021 23:39:12	chakrabortyipsita448@gmail.com	Mrs. Ipsita Chakraborty
4-24-2021 23:43:34	sukoonfatema@gmail.com	Sukoon Fatema Munshi
4-24-2021 23:44:39	pkgvktu@gmail.com	Pratap Kumar Ghorai
4-25-2021 0:07:41	goswamiheena811@gmail.com	Goswami Heena K.
4-25-2021 0:11:10	sunitas2766@gmail.com	Sunita Sherifani
4-25-2021 0:19:46	simranf13@gmail.com	Simran Sherifani
4-25-2021 0:46:27	priyankasarkar16041997@gmail.com	Ms. Priyanka Sarkar
4-25-2021 10:49:56	samrat5akki@gmail.com	Dr. ASHOK KUMAR
4-25-2021 10:56:59	sukanyanavya@gmail.com	Mrs SUKANYA
4-25-2021 11:14:47	drvenu.janaswamy@gmail.com	PROF DR J.VENUGOPAL MBA DEPT
4-25-2021 12:15:29	drsunkilkanand@gmail.com	Dr. Sunil Kamalakar Anand
4-25-2021 15:45:18	aathiswarna@gmail.com	A. ATHISWARNA
4-25-2021 19:00:12	kmanjusha6@yahoo.in	DR.MANJUSHA SANTOSH KULKARNI
4-25-2021 19:03:35	kartik8655224179@gmail.com	Kartik Poojari
4-26-2021 10:43:04	keshavcoach@gmail.com	Dr. Keshava Murthy T.
4-26-2021 11:50:35	ayanchauhan5701@gmail.com	Ayan Yusuf Chauhan
4-26-2021 11:57:53	sports_officer@nitgoa.ac.in	Dr.Prasanth P
4-26-2021 12:01:28	sasikumar.deepak@gmail.com	Dr.Deepak.S.S



**CLARA'S COLLEGE OF COMMERCE
(ALL DEPARTMENTS WITH IQAC)
ORGANISES**



**A One Day National level Webinar on
Teaching - Learning Process : Learning
the Unlearned**



**Key Note Speaker
Dr. Geeta Balakrishnan**



**Resource Person
Dr. Geeta Shetty
St. Xavier's Institute of Education**

APRIL 24, 2021 | 3.00:PM

VENUE - ZOOM APP

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061


IQAC NOTICE

Notice/07/2020-21

26.02.2020

All the teachers are hereby informed that IQAC Cell is organizing One Day Online National Webinar on **"REVISED NAAC ACCREDITATION FRAMEWORK : UNDERSTANDING & CHALLENGES** (Faculty Development Programme) Tuesday, 9th March, 2021 at 11.30 a.m.

All the teachers are requested to attend the webinar on the above mentioned date.


(Dr. Mamta Rajani)
IQAC Coordinator


(Dr. Gitte Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA

Report On One-day National level webinar On 'REVISED ACCREDITATION NAAC ACCREDITATION
FRAMEWORK: UNDERSTANDING AND CHALLENGES'

A Day National level webinar On ' REVISED ACCREDITATION NAAC ACCREDITATION FRAMEWORK: UNDERSTANDING AND CHALLENGES' was organized on Tuesday 9th March 2021 from 11.30 am by Internal Quality Assurance Cell (IQAC). The event took place on the Google meet platform. The webinar was organized to focus on the overall Revised Assessment and Accreditation process of NAAC which starts with registration to NAAC online portal, IQA requirements and process of submission, Self-study Report submission, Student satisfactory survey, Data Validation, and Verification. The aim of the seminar is to make understand the participants about NAAC's Revised Accreditation Framework with effect from 2020. The Workshop witnessed 273 participants from various colleges.

The Guest Speaker was Dr. Ayub Shaikh, Associate Professor at I.C.S. College of Arts, Commerce, and Science, Khed, also Founder Member of IQAC Cluster India. The Workshop was formally inaugurated by IQAC head of Clara's College of Commerce, Dr. Mamta Rajani, and began with a welcome address by Principal Dr. Madhukar Gitte. . He expressed his gratefulness to the presence of Dr. Aayub shaikh, on the auspicious occasion. He welcomed all the participants.

The resource person Dr. Ayub presented on 'Relevance of Assessment and Accreditation.' In course of his dynamic presentation, he flagged certain important points which the institutions should focus upon. Those points may be summarized as follows:

- NAAC framework for assessment and accreditation is unique to any other country and the assessment is based on Global Good Practices and Norms.
- Quality Assurance is a must and therefore quality assessment is to be accepted as a pleasant and productive challenge
- NAAC is instituted to help institutions to help and achieve quality assurance and face the challenge
- Relevance and need for SWOT and documentation
- IQAC should be empowered to take necessary action and bring a change for the better
- Since Best Practices can significantly contribute to the development of the institution, identifying Best Practices is the need of the institution
- Preparatory Session on NAAC- SSR & Re-accreditation New Format
- Discussed all Metrics and Weightage distribution with reference to each criterion.
- Criteria 2 and criteria 5 plays a vital role in getting a good grade



Dr. Ayub Shaikh has also stressed the importance of getting NAAC accreditation by 2022 as per the Quality mandate of UGC. He insisted on preparing and submitting the SSR as per the real work done and documented. He also insisted on how to prepare the faculty and students for Student Satisfaction Survey which is key in the revised framework for achieving good scores and grades for the institution. He gave knowledge to the participants on how to face the peer team visit in the revised framework. He made the participants understand the mistakes that happened during their SSR preparation, submission and how to overcome them with proper measures.

The concluding session of the Workshop paved way for clearing the queries of the participants from various Colleges regarding the online submission and the processes involved in Assessment and Accreditation. The participants very much appreciated the efforts of the IQAC department of Clara's College of Commerce to organize the Workshop. Most of the participants requested to organize seminars on various aspects of Quality improvement/ sustenance at periodic intervals. The Workshop ended at 2. 15 pm.

Number of Beneficiaries

Category	Male	Female	Total
	147	126	273

Report prepared & submitted by:

Ms. Ruchita Rajan Pandhare

Date: 12/03/2021



Principal

Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



6.3.5(QM): Institutions Performance Appraisal System for teaching and non teaching Staff.

Describe the functioning status of the Performance Appraisal System for teaching and non-teaching staff within a maximum of 500 words

ICS College K...

Institute has performed based appraisal report system for teaching & non teaching on the Annual performance may be used for their promotions

Prepare format for Teacher considering following parameters

Academic, Research , Co-curricula and Extracurricular, activities, relation with students, colleagues & administrative staff.

Prepare format for Non-Teaching considering following parameters

Professional Competence, performance, personal characters, outstanding contribution,

Process-

Appraisal form filled by employ, reviewed by HOD, Faculty incharge & principal. Overall report reviewed by chairman of G.C & recorded in office as confidential report , timebeing used for promotion

6.4.2(QnM):Funds / Grants received from non-government bodies, individuals, philanthropers during the last five years (not covered in Criterion III).

ICS College K...

Supporting Documents

➤ Audited statement of Account

Additional Information:-

- Extract of Financial Audit Report – upload to College website and provide link to template
- Sanctioned letters / Receipts/ Checks / DD upload to SSR.

6.3.5(QIM): Institutions Performance Appraisal System for teaching and non teaching Staff.

Describe the functioning status of the Performance Appraisal System for teaching and non-teaching staff within a maximum of 500 words



Institute has performed based appraisal report system for teaching & non teaching on the Annual performance may be used for their promotions

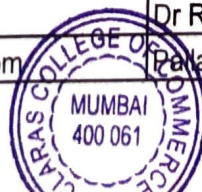
Prepare format for Teacher considering following parameters
Academic, Research , Co-curricula and Extracurricular, activities, relation with students, colleagues & administrative staff.

Prepare format for Non-Teaching considering following parameters
Professional Competence, performance, personal characters, outstanding contribution,

Process-
Appraisal from filled by employ, reviewed by HOD, Faculty incharge & principal. Overall report reviewed by chairman of G.C & recorded in office as confidential report , timebeing used for promotion



Timestamp	Email Address	Full Name (As required on the certificate)
3-9-2021 14:27:21	yaddanapudihemaraao@yahoo.co.in	Mrs YADDANAPUDI HEMALATA
3-9-2021 14:27:22	prabhudarsansahoo@yahoo.com	Prabhudarsan Sahoo
3-9-2021 14:27:26	meenakshi.tyagi@ves.ac.in	Dr Meenakshi Tyagi
3-9-2021 14:27:39	dineshsanadi@gmail.com	Dr.Sanadi Dinesh Annappa Shalini.
3-9-2021 14:27:45	samraj241101@gmail.com	SHAMIKSHA RAKESH RAJPUT
3-9-2021 14:27:48	chakrabortyipsita448@gmail.com	Mrs. Ipsita Chakraborty
3-9-2021 14:27:51	rupazgupta@gmail.com	Dr.Rupa Zabulal Gupta
3-9-2021 14:27:53	jisha.varghese234@gmail.com	Jisha Varghese
3-9-2021 14:28:00	tkhuntiaphd@gmail.com	TAPAS KUMAR KHUNTIA
3-9-2021 14:28:02	meenakshi.jain01@meu.edu.in	Meenakshi Jain
3-9-2021 14:28:03	bhagyashree.dhakulkar@gmail.com	Bhagyashree Dhakulkar
3-9-2021 14:28:07	krishna252007@gmail.com	KARNATI KRUSHNA
3-9-2021 14:28:08	relyvijay555@gmail.com	VIJAYKUMAR MAKWANA
3-9-2021 14:28:09	parththaker2002@gmail.com	PARTH THAKAR
3-9-2021 14:28:11	chandanbehra92@gmail.com	Prof. Chandan Behera
3-9-2021 14:28:14	shraddhamanjrekar28@gmail.com	Prabhavati Manjrekar
3-9-2021 14:28:29	devanshichauhan78@gmail.com	Devanshi Ashwin Chauhan
3-9-2021 14:28:32	manu2698@hotmail.com	MANIKANDAN.V. IYER
3-9-2021 14:28:32	ruchitapandhare68@gmail.com	Ruchita Rajan Pamdhare
3-9-2021 14:28:33	niyomi_p@yahoo.co.in	Niyomi Fonseca
3-9-2021 14:28:36	tejals101@yahoo.com	TEJAL URVIN SHAH
3-9-2021 14:28:37	hariomvishwakarma113@gmail.com	Pooja vishwakarma
3-9-2021 14:28:42	shaikhirshad6779100@gmail.com	Shaikh Irshad Wajid
3-9-2021 14:28:43	mauryapankaj9993@gmail.com	Pankaj Bhaiyalal Maurya
3-9-2021 14:28:44	kondamudihemalata@gmail.com	Mrs HEMALATA KONDAMUDI, LLM
3-9-2021 14:28:49	rns2005@gmail.com	Neeta Rajkumar Singh
3-9-2021 14:28:51	varsha.babar@dypic.in	Varsha Babar
3-9-2021 14:28:54	swapnil1sonje2@gmail.com	Dr.Swapnil Vasantrao Sonje
3-9-2021 14:28:55	mohitain43@gmail.com	Mohit Jain
3-9-2021 14:28:56	shwetad@rizvicollege.edu.in	Shweta Dubey
3-9-2021 14:28:59	divekarnm8635@gmail.com	Asst.Prof.Divekar Navnath Machindra
3-9-2021 14:29:04	aseema.jana@dypic.in	Prof Aseema Jana
3-9-2021 14:29:05	profmahidav@gmail.com	Dr. Vijay Mahida
3-9-2021 14:29:05	drvenu.janaswamy@gmail.com	DR. J.VENUGOPAL. PROFESSOR OF MBA
3-9-2021 14:29:06	agnihotri.drkd@gmail.com	Dr Dhanendra Kumar Agnihotri
3-9-2021 14:29:23	manishasamant07@gmail.com	Dr.Manisha Samant
3-9-2021 14:29:31	farzanachawre79@gmail.com	Farzana N.Y.Chawre
3-9-2021 14:29:33	maldedivya6@gmail.com	Miss Divya Malde
3-9-2021 14:29:37	rajolesachin8@gmail.com	Dr Sachin Shankarrao Rajole
3-9-2021 14:29:37	kirtiharihardabhade@gmail.com	Prof MS Dabhade Kirti H. NSS PO
3-9-2021 14:29:39	anjaliilokhande527@gmail.com	Lokhande Anjali sunil
3-9-2021 14:29:39	sharadagirnala@gmail.com	Girnala Sharada
3-9-2021 14:29:41	nisha3varma@gmail.com	Miss. Nisha Varma
3-9-2021 14:29:44	morevaishnavi085@gmail.com	More Vaishnavi Santosh
3-9-2021 14:29:50	anithabmscl@gmail.com	Dr. Anitha D'Souza
3-9-2021 14:29:52	sheebanair2014@gmail.com	Dr. Sheeba Nair
3-9-2021 14:29:54	tarun1deep1@gmail.com	Dr Tarundeep Kaur
3-9-2021 14:30:01	rajeshade76@gmail.com	Dr Rajesh Anandrao Ade
3-9-2021 14:30:03	pallavishende0808@gmail.com	Pallavi Shende



	Email Address	Full Name (As required on the certificate)
3-9-2021 16:10:15	ansarimuneeba7@gmail.com	Ms. muneeba Mohammed Shakir Ansari
3-9-2021 16:12:04	ashavarma0908@gmail.com	Asha Madankumar Varma
3-9-2021 16:13:27	perumalmaths@gmail.com	Perumal S
3-9-2021 16:27:37	mrinal.bhandary@nmit.ac.in	Mrinal
3-9-2021 16:32:32	garwalmicrobio.4@gmail.com	PAWAN KUMAR GARWAL
3-9-2021 16:40:12	swatibhore70@gmail.com	Bhore Swati Dadasaheb
3-9-2021 16:48:44	bhavna.bajapi0212@gmail.com	Dr Bhavna Bajpai
3-9-2021 16:48:50	ritika.ritika@gmail.com	Ms. Ritika Sinha
3-9-2021 17:00:08	vaishnavikadu3011@gmail.com	Kadu vaishnavi Rajendra
3-9-2021 17:04:43	shindenikita223@gmail.com	Shinde Nikita Suresh
3-9-2021 17:17:26	sushantchoramale@gmail.com	Choramale Sushant Shekhar
3-9-2021 17:38:49	devikag008@gmail.com	Geetadevi Gupta
3-9-2021 17:39:27	ypb110668@gmail.com	Dr.Yogesh Prabhakar Borale
3-9-2021 17:45:05	karpeankush7096@gmail.com	Ankush Tukaram Karpe
3-9-2021 17:46:35	Sbjena2020@gmail.com	SATYABRATA JENA
3-9-2021 17:47:18	vishal.dhumal@dypic.in	VISHAL SHARAD DHUMAL
3-9-2021 17:48:26	vijayrpatil21@gmail.com	Vijay R Patil
3-9-2021 18:01:54	pooja.nawathe@dypic.in	Pooja Rajendra Nawathe
3-9-2021 18:08:31	syeda.nishu.fathima@gmail.com	Syeda Nishat Fathima
3-9-2021 18:14:37	ayaanafsheen143@gmail.com	Ayisha Farheen
3-9-2021 18:14:57	manichinni212@gmail.com	C.Nagamani
3-9-2021 18:27:27	ubinamdar1968@gmail.com	UMESH BHALCHANDRA INAMDAR
3-9-2021 18:46:57	sanjay.karodpati@dypic.in	Sanjay Karodpati
3-9-2021 18:47:29	nikhilmaske@gmail.com	Nikhil Maske
3-9-2021 18:49:32	sumampharmacy@gmail.com	K. Sumalatha
3-9-2021 18:59:59	m.d.bangaiyya@gmail.com	Bangaiyya Manisha Dnyaneshwar
3-9-2021 19:00:17	chandnisingh1624@gmail.com	CHANDNI AVDESH SINGH
3-9-2021 19:00:52	divyawavare8@gmail.com	Divya Sunil Wavare
3-9-2021 19:01:06	mihirinamdar55@gmail.com	MIHIR UMESH INAMDAR
3-9-2021 19:04:29	anitadahifale52@gmail.com	Dahifale Anita Tulashiram
3-9-2021 19:09:39	tulasiraparla@gmail.com	Mrs. Tulasi Raparla
3-9-2021 19:26:24	sameer.abnave17@gmail.com	Dr.Sameer Vitthal Abnave
3-9-2021 19:34:04	renukanath111@gmail.com	Dr. Renuka Nath
3-9-2021 19:48:36	prithwirajm@gmail.com	Dr. Prithwiraj Mohapatra
3-9-2021 19:50:28	mahadeva.prasad@nmit.ac.in	MAHADEVA PRASAD
3-9-2021 20:03:32	mohdfaisalalam.60@gmail.com	Mr.MOHD FAISAL ALAM
3-9-2021 20:06:02	amar.charkha@dypic.in	Amar Nandkumar Charkha
3-9-2021 20:19:26	sakshivarne22@gmail.com	Varne Sakshi Ashok
3-9-2021 20:26:29	swapnilbijwe@dypic.in	Swapnil Bijwe
3-9-2021 20:28:20	seemasharma3147@gmail.com	Pooja sharma
3-9-2021 20:35:33	nkodarkar@gmail.com	NAKUL KODARKAR
3-9-2021 20:43:00	zarkasarawat21892@gmail.com	Zarka sarwat Faiz Ahmed
3-9-2021 20:57:40	shenkar.sujata@dypic.in	Sujata Satish Shenkar
3-9-2021 21:10:53	jayashree.lohagaonkar@gmail.com	Dr.Jayashree Hanumantrao Lohagaonkar
3-9-2021 22:07:40	ruchajagtap11@gmail.com	Prof. R. R. Jagtap
3-9-2021 22:13:14	nikunjapatiphararmacy@gmail.com	Dr. Nikunja B. Pati
3-9-2021 23:47:44	bhavanadubey64@gmail.com	Dr. Bhavana Prem Chand
3-9-2021 23:56:53	sbjena2008@gmail.com	Dr. A. Srinivasa Rao
3-9-2021 23:58:42	tiwari.ritik.9831@gmail.com	DEEPAK TIWARI

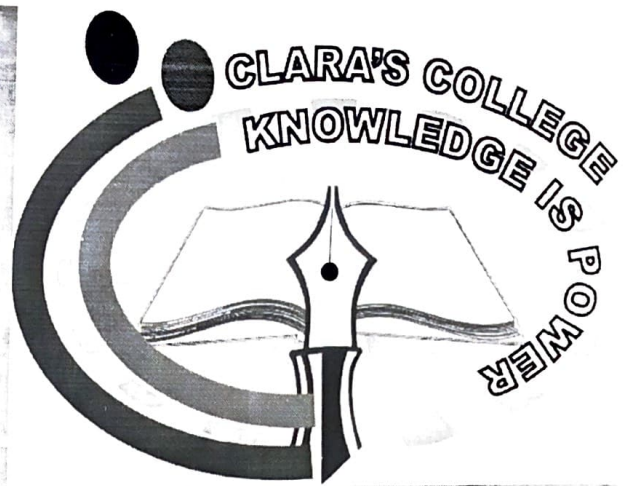


	Email Address	Full Name (As required on the certificate)
3-10-2021 0:00:00	meerarasul7@gmail.com	S. RASULMEERA
3-10-2021 0:02:52	dimplejuneja2507@gmail.com	Dimple Juneja
3-10-2021 0:33:18	banerjikhokon@gmail.com	Usnis Banerjee
3-10-2021 6:27:38	Purushottampawar_07@rediffmail.com	Purushottam Balaso Pawar
3-10-2021 6:39:41	taj23april@gmail.com	TAJINDER SINGH
3-10-2021 7:14:23	gaganchhachhrauli@gmail.com	GAGAN MANOCHA
3-10-2021 7:25:41	profkirtigupta@gmail.com	Dr. Kirti Gupta
3-10-2021 8:04:10	pawar2019ur@gmail.com	Pawar Utkarsha Ram
3-10-2021 9:12:30	hemalatha2974@gmail.com	Dr.T.M.HEMALATHA
3-10-2021 10:20:15	shripadjoshi17@gmail.com	Mr. Shripad Arun Joshi
3-10-2021 10:32:15	asanetrupiti19062001@gmail.com	ASANE TRUPTI SHARAD
3-10-2021 10:38:08	tephillah88@gmail.com	Dr.S.Tephillah Vasantham
3-10-2021 10:58:50	shindesharayu2002@gmail.com	Shinde Sharayu Bhaskar
3-10-2021 11:38:46	shindeviviek2002@gamil.com	Shinde vivek mahadev
3-10-2021 12:16:55	shaikhsanober2001@gmail.com	SANOBER FIROZ SHAIKH
3-10-2021 12:40:05	rutujagawli2002@gmail.com	Gawali Rutuja Bharat
3-10-2021 12:48:07	shubhamdohale321@gmail.com	Dohale Rutuja Vijay
3-10-2021 12:55:27	aartivarma2130@yahoo.com	Dr. Aarti Vyas Varma
3-10-2021 14:10:29	abrasheed252@gmail.com	Prof. Abdul Rasheed
3-10-2021 14:40:15	dk.k804452@gmail.com	DEEPAK KUMAR
3-10-2021 14:57:47	dnyaneshwarig17@gmail.com	Dnyaneshwari Ravikant Gaikwad
3-10-2021 15:45:13	rebikamakasare@gmail.com	Makasare Ribeka vinod
3-10-2021 15:50:14	maheshwarichavan037@gmail.com	Chavan Maheshwari Pandharinath
3-10-2021 15:56:22	mayasonawane2002@gmail.com	SONAWANE MAYA DILIP
3-10-2021 16:05:11	alokgaikwad89@gmail.com	Gaikwad Alok Sambhaji
3-10-2021 16:05:18	rutujagaikwad871@gmil.com	Rutuja sambhaji Gaikwad
3-10-2021 17:19:45	motesayali25@gmail.com	Mote sayali Vijay
3-10-2021 18:08:32	drchanchalkumari@gmail.com	Dr CHANCHAL KUMARI



CHILDREN WELFARE
CENTRE'S

CLARA'S COLLEGE OF COMMERCE
ARI ROAD, VERSOVA-
ANDHERI(WEST) MUMBAI-
400061



INTERNATIONAL ASSURANCE CELL
ONE DAY NATIONAL LEVEL WEBINAR

"REVISED NAAC ACCREDITATION FRAMEWORK: UNDERSTANDING & CHALLENGES"

SOURCE PERSON: DR AYUB SHAIKH
(FOUNDER MEMBER) IQAC CLUSTER INDIA.
DATE: TUESDAY MARCH 9TH 2021
TIME: 11:30 A.M.



The present webinar is organised to
focus on the overall Revised Assessment
and Accreditation process of NAAC from
registration to NAAC online portal, IQA
requirements and process of
submission, SSR submission, Data
Validation and Verification.

THE WEBINAR WILL BE HOSTED ON GOOGLE MEET.
THE LINK WILL BE SHARED WITH REGISTERED PARTICIPANTS ON THE WHATSAPP
GROUP PRIOR TO THE WEBINAR ON 9TH MARCH 2021.

ALL THE PARTICIPANTS WILL GET E-CERTIFICATE WITHIN 3 WORKING DAYS AFTER
THE WEBINAR ON FILLING UP THEIR FEEDBACK FORMS.

Regards,

PRINCIPAL: DR. MANJUKAR GITTE

IQAC COORDINATOR: DR. MAMTA RAJANI

ORGANISING COMMITTEE:

Ms. Pooram Lod

Mr. Reetesh Singh

Ms. Richita Pandey

Ms. Shweta Sherode

Mr. Amit Bansod



CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061

NOTICE

Notice/10-A/2020-21

22.03.2021

All the students and faculty members are hereby informed that our college is organizing a One Day International Multi-Disciplinary E-Conference on "Impact of Covid-19 on Sustainable Development" association with University of Mumbai on Tuesday, 20th April, 2021. All the students and faculty members are required to attend the same.



(Dr. Gitte Madhukar)



Principal

Principal

Claras College of Commerce

Yari Road, Versova,
Andheri (W), Mumbai-400 061.



Report on Online International Multi Disciplinary e-Conference

Clara's College of Commerce in association with University of Mumbai organized International Multi Disciplinary e-Conference on 20th April 2021 through zoom app from 10.30am to 5.00pm. The topic for the conference was "Impact of Covid-19 on Sustainable Development". The world shattered exactly one year before in the month of March. World Health Organization declared Covid-19 as a global pandemic on 11 March 2020. All the routine activities stopped all of a sudden. The outbreak of Covid-19 affected more than 110 countries and at that time almost 1,19,000 cases were affected because of Corona virus all over the world. It is very disheartening to quote figures of the cases of Corona virus. So it was a need of an hour to discuss on the difficult situation that has occurred because of Covid-19. Moreover, the academicians have to come together to discuss the sustainable development during and after the Covid-19. By keeping this view in mind, the college organized a conference on the said topic.

Prof. Dr R.K. Singh, Dean and Head, Department of Commerce, Delhi School of Economics was chief guest for the conference. Prof. Dr. G. Soral, President, Indian Accounting Association attended conference as a guest of honour. Dr. Ravinder Rena, Prof. Economics and Internationalization, NWU Business School, North-West University, South Africa was invited as keynote speaker for the plenary session. Dr. P. Malyadari, ICSSR Research Institute, Ministry of HRD, Government of India graced the occasion as a special speaker for plenary session. Prin. Dr. G. Kalkoti, BoS in Business Economics, University of Mumbai, and the principal of MVM College of Commerce worked as a moderator for the plenary session.

CMA Dr. Kinnarry Thakkar, Professor and HOD of Commerce, Department was a chairman for the first technical session. Dr. Sangeeta Pawar, Professor, Senate Member, Member of Academic Council University of Mumbai, chaired the second technical session. Dr. Megha Somani Member, Academic Council University of Mumbai was invited as chairman for the third technical session.



The online conference got inaugurated at 10.30am by playing Saraswati Vandana and offering a Pooja to Goddess Saraswati virtually. All the speakers talked on the various ways of sustainability during and post Covid-19. Principal Dr. Madhukar Gitte, Clara's College of Commerce welcomed and felicitated all the guests. He introduced the theme of the conference to the gathering. Dr. Gitte stated the objectives of the conference and talked on the concept Sustainability Principle in length. He highlighted on Social sustainability, Environmental Sustainability and gender sustainability in detail. Dr. Gitte stated that there should be rational use of resources and the sustainability has to go hand in hand with the use of modern technology.

Prof. Dr R.K. Singh, Dean and Head, Department of Commerce, Delhi School of Economics, chief guest of the conference stressed on the severity of pandemic and discussed in detail the economic inequality. He focused on disruption in social interaction in the market because of Covid-19. He also talked on geopolitical threats and elaborated on cyber attacks during Covid-19. He facilitated audience by talking on social unrest, political fragmentation and ramifications of distributions of income. His talk was highly motivating and full of pathways and paradoxes in the Covid-19.

Prof. Dr. G. Soral, President, Indian Accounting Association attended conference, as a guest of honour, talked on importance of social media and vehement of exploitation of nature pertaining to the concept of conference. He deliberated on the fact that human beings are now more aware about the importance of Bio-Diversity. While talking on sustainable development, he also focused on the habits of hygiene and ended his speech by giving a thought that it is a high time to redefine the concept 'development'.

The inaugural session was proceeded with plenary session. Dr. Ravinder Rena Prof. Economics and Internationalization NWU Business School, North-West University, South Africa as a keynote speaker talked on the mitigation of infection and recalled with statistics the past disease of plague. He compared India with South-Africa and stressed on the infection rate. He reiterated that every citizen of the country is responsible for environmental protection and had melancholic remark on the casual attitude of people in protecting nature. Dr. Rena stated that there is a need to develop a disciplinarian approach to protect the nature.

Dr. P.Malyadari ICSSR Research Institute, Ministry of HRD, Government of India, as a special speaker for plenary session, addressed the issues during Covid-19. He talked on the impact of



Covid-19 on international trade, inflation, agricultural growth input and tourism. He came up with the optimistic view that Government should plan for recovery and hoped for new beginning Post Covid. He stated that 100% fund of CSR should be utilized for the sustainability during Covid-19 and told that there is a need to generate employments to the job losers.

Prin. Dr. G. Kalkoti BoS in Business Economics, UoM, and Principal of MVM College of Commerce moderated the inaugural session and asked couple of questions to the speakers pertaining to suitability development. He remarked that all the speakers could satisfy the hunger of knowledge of the audience and came up with pathways to recover and reestablish the post Covid world.

The Technical Session was conducted after the plenary session track wise. The following are some of the highlights of the session:

1. Javedkhorajias (CMM03)

Title of the paper:

The Effect of Different Modes of Advertisements on Brand Imagery in the category of Electronics Durables with Special Reference to Selected Cities of Gujarat State.

Objectives:

- 1.To develop a model for Advertisement based on Brand Equity.
- 2.To investigate the relative impact of different modes of advertisement on
- 3.To explore which mode of advertisement has maximum impact on Brand imagery

Conclusions:

This study examined the effects of Advertisements based on Magazine, Newspaper, TV and li Brand Imagery in the category of electronics durables. Research objectives and theories have developed to achieve the research objectives. The results of this study indicate that the most mode of advertisement that affects Brand Imagery is Internet with 0.93, followed by TV with th loading of 0.91 and thereafter Newspaper with the loading of 0.89 and finally the magazine ba 0.63. But all types of advertisements do have positive significant impact on Brand Imagery.

2. Manalibhosale (CMM-04)

Title : A Paper Presentation for One Day International E-Conference On 'Impact of COVID 19 on sustainable Development'



OBJECTIVES

- To study the growth of the Hotel sector in India. To know monthly income/business pattern of Hotel Industry before and during COVID-19
- To identify the problem faced by the hotel Industry during COVID-19.
- To study impact of COVID-19 on hotel industry (with 7 Ps.).

Conclusion

COVID-19 affected the hotel industry. The research paper Suggests that time and crisis management strategic decisions, decision making and teamwork can be the stepping stone to overcome the pandemic. Use of updated technology like artificial intelligence and robotics can add a helping hand to the hotel industry.

3. Mrs. Hinal Gajjar Research Scholar Department of Business Studies, S.P. University CMM-09 (Presentation Code)

Title: The Impact of Pandemic COVID-19 In Workplaces .

Objectives of the study

- To interpret the basic concept of work from home during COVID. 19
- To study the present scenario of work from home
- To analyze the factors effecting work from home for employees.
- To examine the impact of COVID-19 an work performances of employees whenWorking from home.

Conclusion :

Work from Home is a concept which is now going to be a permanent feature in the corporate world. The current pandemic situation has demonstrated that WFH is an effective business process to ensure continuity of business and also to provide work life balance to employees. It has significant economic and productivity benefit as well to organizations, if managed effectively. However, WFH cannot be seen as a panacea for all organization problems. It has to be used in a judicious manner to ensure employees are trained, motivated and harnessed to deliver the best towards business result.



4. **Ashish Mehta Assistant Professor and Research Scholar SVKM's Usha Pravin Gandhi College of Arts Science and Commerce, Navrachana University , CMM – 10.**

Title: INFLUENCE OF COVID-19 ON SOCIAL MEDIA MARKETING AND ITS IMPACT ON BUYING PLAN OF THE CONSUMERS IN MUMBAI SUBURBAN.

Objectives of the Study

- With the aim of understanding the impact of social media marketing on the consumer buying pattern, during the outbreak of Covid – 19 pandemic, the main objectives of the present study are –
- To study the impact of Covid – 19 on Social mediaMarketing and its effects on buying patterns of theConsumers in Mumbai suburbs.
- To assess the change in the marketed and buying products/ services due to lockdown for Covid-19 pandemic in Mumbai suburbs.

Conclusion:

It can be concluded that social media marketing has its own role to play in the modern day world, not only during the pandemic situation, but in general also. The most important aspect is that, in recent times, particularly in the city like Mumbai, people have limited time to go for retail shopping to the stores. They prefer to make their purchases online, using advertisements from the social media platforms. They get to know the products services ideas they are in need of, through such platforms. Thus, with full information they are able to step in their purchase decisions. At the same time, it was seen that they are able to get specialised offers whenever they are using the channels regularly. This adds up on their discounts. Gift coupons and vouchers are also available for them. It is possible for them to compare between the products, marketed by two different firms, thus enabling them to choose the best according to their requirement. All this simply denotes the fact that social media marketing is influencing the consumers to make the best purchasing decision.

5. **Ms. Shraddha Prakash Chavan (D.T.S.S. College of Commerce) CMM-12**

Title: A Study on impact of Covid-19 on Tourists (with special reference to individuals from the state Of Maharashtra).

OBJECTIVES OF THE STUDY:

- understand the difficulties faced by Tourism sector in Maharashtra due to Covid- 19 Pandemic.
- find out the impact of Covid-19 on Tourists (with special reference to individuals from the state of Maharashtra).



- find out if Tourists are still willing to explore destinations in the current Covid-19 situation if government Restrictions are relaxed or removed.
- To find out Government initiatives that focus on rebuilding Tourism sector post Covid-19.

CONCLUSION & SUGGESTIONS:

- Tourists from Maharashtra are almost ready to start exploring destinations provided all safety measures are taken into consideration.
- It is only the fear of being infected and death after looking at constant fatal updates from media which stops tourists from travelling again.
- This fear will take a long time to go because of the negative impact made on the minds of individuals and unless they come up from this, the tourism industry will take a long time to see the upward curve.
- The tourism sector contributes nearly 10 per cent to Maharashtra's Revenue and shows itself as one of the biggest employment generators for the state.
- Tourism would be nothing without a tourist and hence focus should be made on the requirements asked by them and making them believe that their safety is not at risk and only then can the industry be on its own again.

6. Anil Kumar, School of Management and Business Studies, Hamdard, New Delhi. (CMM-17)

Title : Student's Perception of Virtual Mode Learning Strengths and Barriers during Covid-19 Pandemic.

Research objectives

Students were given an virtual mode-reflective activity to be completed in two weeks' time, two sessions of Zoom group meetings for a period of 40 min each, and one-to-one semi structured interview used to record meetings and interviews for direct transcription to ensure trustworthiness (transferability, dependability, confirmability and credibility).

- Two research questions were unpacked, namely;

- 1.What are students' experiences of the shifting from face-to-face to virtual mode Learning and
- 2.Why their experiences are in particular ways when learning online.

• The first question gave answers to the first objective of the study, which is to understand students' experiences of the shift from face-to-face to virtual mode learning, and the second question addresses the second study's objective, which is to find reasons that informs students' experiences.

Conclusion:



Despite challenges experienced by students in shifting from face-to-face to virtual mode learning in particular, the prominence of the digital divide as the main hindrance to students realizing effective virtual mode learning overall the customization of the Moodle LMS to meet the local needs of disadvantaged students is beneficial to realize virtual mode learning.

However, it must be taken into consideration that while this can be the solution, students are unevenly challenged, and therefore still need capacity building on the use of learning management systems and other newly adopted online learning software.

Universities need to plan ahead of hindrances to learning such as a pandemic outbreak. Student protests and others, and be abreast of the current literature on the rapidly evolving discipline of ET.

7. Dr.YatindraHruday Ingle

Title : Animation's 'Lockdown' pattern! The use of animation in the Desi rap Videos during Covid-19.

Objective: To study the visual and verbal elements as well as correlating them with the context of the animated rap Songs.

RESULT AND DISCUSSION

Conceptual meaning

“Conceptual meaning is also called denotative meaning or cognitive meaning.

An abstract symbol that showed exactly what the listener requires to know if it is distinguished from all other possible meanings in the language. The lyrics had an excessive meaning in human physical strength that was represented through animation.

Connotative Meaning

“Connotative meaning is value an expression has by virtue of what it refers to, over and above its purely conceptual content.

8. De Poonam Kakkad Assistant Professor at Nirmala Memorial Foundation College of Commerce and Science (CMM-18)

Title: AN EMPIRICAL STUDY ON INFLUENCE OF WINDOW DISPLAY IN ATTRACTING CONSUMERS INSIDE THE STORE WITH SPECIAL REFERENCE TO YOUTH IN MUMBAI.



OBJECTIVES OF THE STUDY

1. To study the influence of window display on Store entry of youth in Mumbai
2. To study the most influential element in window display attracting customers to enter the store.

Conclusion of the study

The above analysis explains that Window display are used to enhance the display of the store in order to attract the customer

It also gives information about the product and the offers or discounts in the store. It has evolved with Time and from posters it has gone digital screens

The study has revealed that The Eightning and positioning of products have induced the buyers to enter the store.

In this research the respondents have stated that the window setting of a store have attracted them more than the outer glimpse or promotional offers or discounts.

Bold graphics attract more customers to enter the store.

9. DigishaJani PhD scholar H.N.G.U. Patan, Gujarat. (CMM 01)

Title

Influence of Consumer's values for attitude towards purchasing and intention towards re-purchasing of sanitary pads among collage girls of Ahmadabad city.

Objectives

- To find attitude toward purchasing and intention toward re purchasing of sanitary pads with a view to consumers' values such as health, safety, epistemic, price and emotional.

Conclusions

- The present study found a very important aspect regarding the purchase and repurchase of sanitary pads.
- The respondents of sanitary pads gave importance to health, safety, epistemic, and price value, and on other hand, emotional values are not important while deciding on the purchase of sanitary pads, respondents who purchase sanitary pads once are ready to repurchase them.



**10. SHISIRA BANIA Research Scholar Department of Education Dr. P.M. institute of
Advanced study in EducationSAMBALPUR UNIVERSITY**

Title

Impact of COVID-19 epidemic on academic life and mental health of students: A study on parents' perception.

Objectives of the Study

To study the impact of Covid-19 on academic life of students as perceived by parents.

To study the impact of Covid-19 on mental health of students as perceived by parents.

Conclusion

Many studies conducted so far evaluated the mental health of hospitalized children, patients, corona infected people and general people. There is no study till date that evaluated the mental health perspectives of students during the COVID 19 pandemic. The rate at which the Corona virus spread to various regions in India has caused central and state governments to shut down educational institutions and schools as a precautionary measure resulting in study interruption. As a result, many board exams, university exams, college exams, the entrance were postponed which create not only uncertainty, worries among parents but also impacted on their mental health. The findings of the study revealed that academic life of students is affected; they are in worries and stress about their academic life. However mental health problems of students such as loneliness, anger, depression, irritability are not much serious

11. VaidehiDhamankar Jai Hind College Department of EconomicsMumbai.(ECO- 01)

Title

PANDEMIC AND THE FRAGILE LIVELIHOODS AN OVERVIEW OF THE STATE
DAILY WAGE EARNERS IN INDIA.

OBJECTIVES OF THE PAPER

The paper attempts to:

- To analyse the extent of daily wage earners and type of jobs
- To Understand the immediate and medium-term impact on the daily wage earners due to loss of jobs
- Examine the government measures taken to help these workers. Understand the role of NGOs in helping theWorkers.
- Conclusion
- Limitations



CONCLUSION

The Pandemic led to a catastrophic imbalance in the lives of the unorganised workers. It has opened the already existing gaps in the labour laws of the country, which needs immediate, wholehearted, and sensitive action on part of the policy makers, industry, and society at large.

The technical sessions were followed by valedictory session. Mr. Surajnath Deputy Chief Warden (Head Quarter) Directorate of Civil, Delhi was chief guest for valedictory session. He boosted the morale of audience and said that proper precautions are needed to come over this pandemic. The key-points discussed in the conference got highlighted in the sessions. The best paper presentation awardees were announced in the session. The certificates were distributed to the participant on their mail id's in the few days.

Mrs. Babita Kanojia worked as convener for the conference. Dr. Mamta Rajani anchored the conference. All the faculty members, Technical and Non teaching staff helped in the smooth execution of the conference. Mr. Ajay Sir, Mr. Prashant Sir and Principal Dr. Madhukar Gitte worked as guiding force in order to accomplish the conference.

Miss. Poonam Lad and Miss. Ruchita Pandhare handled all the technical things of the conference effectively. The technical sessions were anchored by Mrs. Shweta Shirole and Miss. Minal Sharma. The conference ended with the recitation of National Anthem.

Number of Participants in the conference: 94

Male Beneficiary: 48

Female beneficiary: 46

Number of Papers Presented in the conference: 25


Place: Versova, Mumbai

Date: 30th April 2021

Prepared by: Mr. Shripad Joshi and Miss Prabhavati

Mrs. Babita Kanojia
Convener




Dr. Madhukar Gitte
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



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- Principal Dr. Pooja Ramchandani, HR College of Commerce & Economics, BoS, University of Mumbai

Conference Secretary

Dr. Mamta Rajani

Organizing Committee

Mr. Amit Bansod (BMS Co-ordinator), Mr. Faisal Tanwar (BMW Co-ordinator)
Mr. Vijaykumar Makwana (BAF Co-ordinator), Adv. Minal Sharma - Asst. Professor
Ms. Sheryl Cusher - Asst. Professor, Mr. Reetesh Singh - Asst. Professor
Ms. Poonam Lad - Asst. Professor, Mrs. Shripad Joshi - Asst. Professor
Conference Schedule

Particulars	Timing
Registration	10.30 am to 10.45 am
Inaugural Session	10.45 am to 11.15 am
Plenary Session	11.15 am to 12.30 pm
Technical Session	1.30 pm to 4.30 pm
Valedictory Session	4.45 pm to 5.15 pm
Vote of Thanks	5.15 pm

Contact Details

Dr. Babita Kanojia - 96992240005
Dr. Mamta Rajani - 9769470738
Mr. Reetesh Singh - 7208930720
Website: www.clarascollegeofcommerce.edu.in
Email: ccconational2020@gmail.com
Off. No.: 022-26365585 / 7738501168



CLARA'S COLLEGE OF COMMERCE

Organizes

ONE DAY INTERNATIONAL MULTI - DISCIPLINARY E-CONFERENCE

on

"IMPACT OF COVID-19 ON SUSTAINABLE DEVELOPMENT"

Date: 20th April, 2021, Tuesday

Chief Patrons

Dr. Suhas Pednekar, Vice Chancellor, University of Mumbai
Dr. Ravindra Kulkarni, Pro Vice Chancellor, University of Mumbai
Principal Dr. Ajay M. Bhamare, Dean, Faculty of Commerce & Management, UoM

Mrs. Shabnam Kapoor : President, CWC Trust
Shri. Ajay Kaul : General Secretary, CWC Trust

Chief Guest

Prof. Dr. R. K. Singh, Dean and Head, Department of Commerce
Delhi School of Economics, University of Delhi

Guest of Honour

Prof. Dr. G. Soral, President, Indian Accounting Association,
Department of Accountancy & Business Statistics, Mohanlal Sukhadia
University, Udaipur

Chief Guest-Valedictory Session

Mr. Surajinath - Deputy Chief Warden (Head Quarter)
Directorate of Civil Defense - Delhi Govt. of N.C.T. of Delhi

Conference Chairperson

Principal Dr. Madhukar Gite

Conference Convener

Dr. Babita A. Kanojia



A Brief on the Institution:

Children Welfare Centre Trust is the meticulous stride of the eminent citizens of the city, who felt the need of having advanced educational institutions in their vicinity. It was formally registered under the Public Trust Act, 1950. The institution is strategically located amidst the rapidly developing locale of Andheri with full fledged operative Pre-Primary School, Primary School, High School, Junior College, Degree College, B.Ed. College and Law College at Malad (W). Clara's College of Commerce was established in the year 1999 in the memory of Late Smt. Clara Kaul – an eminent educationist. The college is permanently affiliated to University of Mumbai, NAAC Accredited and included in **UGC 12(b) and 2(f)**. The college has following programmes:

- 1) Bachelor of Commerce (B.Com)
- 2) Bachelor of Management Studies (BMS)
- 3) Bachelor of Mass Media (BMM)
- 4) Bachelor of Commerce (Accounting and Finance) (BAF)
- 5) Master in commerce (M.Com) (Accountancy)



The aim of the college is to continuously enhance the teaching methods in order to provide students with an opportunity for their all-round development. It also strives for excellence in academics and makes an effort to create an aura that induces passion for learning along with the inspiration for decisive thinking and assessment; and thereby helping them to become the best professionals in the chosen careers.

About the Conference:

2020 has been quite an overwhelming year for almost all of us. COVID – 19 took our world by storm, leaving us to tussle for our well-being and even survival. It was on 30th January 2020, that the first case of corona was reported in India. This pandemic has not only taken thousands of lives of our near and dear ones, but also, the curbing measures levied by the government has damaging impact on the financial conditions of everyone. Small businesses have suffered huge losses, employees have faced pay cuts or even lost their jobs, daily wagers practically have lost their source of livelihood & struggled for their survival. Adjusting to new norms, struggling to get the basic necessities, the fear of unpredictable situation added more to the emotional and mental trauma; the effects of this pandemic lockdown has been far more grievous that we can imagine. It has an impact on sustainable development at large.

This conference aims to discuss the impact of Covid -19 on Sustainable Development. It is the most important to redevelop the Post-Covid World. Hence the conference will have thoughtful insights over it.

Sub Themes :

- Commerce, Marketing and Management
- HR and HRM
- ICT and Education
- Accounting Finance and Banking
- Sociology, Economics and Psychology
- Mass Media
- Environment,
- Library and Information Science
- Legal Perspectives/ Dilemma
- Any other topic related to the theme

Objectives of the Conference:

- To create awareness about Pandemic of Covid
- To initiate dialogue among various stakeholders regarding sustainable development post Covid.
- To foster and conduct research in interdisciplinary subject.
- To evaluate various impacts on sustainable development during Covid-19
- To discuss on redevelopment of the Post-Covid World

Guidelines for submission of research papers:

1. The paper has to be typed in Times new Roman, font size 12 and 1.5 line spacing.
2. The paper should be a word file with 1 1/2" margin on the left and 1" margin on the right.
3. The paper should not exceed 2,000 words.
4. Manuscript should not exceed 5pages. Include graphs and tables at the end.
5. The cover page of the manuscript must contain the title of the paper, author's name, mailing address and e-mail ID.
6. Plagiarism report and declaration must be attached in annexure.

- All the Papers of this conference will be reviewed jointly by the conference review panel and journal reviewing teams.
- The selected research papers will be offered for publication in IJAIR having ISSN: 2394-7780 and Impact Factor 7.36.
- Few Selected Papers will be published in SCOPUS, Web of Science and UGC Care Listed journals. The Articles Processing Fee will be collected separately for paper.
- Best Papers from each category (Faculty & Student) will be published into UGC Care Journal

Important dates and Registration details

Sr. No.	Particulars	Date
1.	Submission of Full Paper	15 th April, 2021
2.	Notification of Acceptance	16 th April, 2021
3.	Last date of Registration	16 th April, 2021

Payment Details

Research Scholar: Rs. 500 /- Faculty: Rs. 800/- Per author Foreign: \$ 20 Note : Co- Authors have to register separately for papers.	Mode of Payments: Only NEFT/RTGS, Google Pay Name of Bank – HDFC, Branch – Andheri (West), Versova A/C No: 502000394689900 Name of the Account Holder – Children Welfare Centre IFSC Code: HDFC0000019, MICR - 400240009
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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/08/2020-21

10.03.2021

All the students are hereby informed that Internal Quality Assurance Cell (IQAC) of Clara's College of Commerce in collaboration with TechnoServe is organizing Personality Development Program and Job Placement Opportunities for the students on Friday, 19th March, 2021 on Zoom platform.


If you are interested in starting a Corporate Career and would like to know more about TechnoServe's Campus to Corporate Careers Program join in for the orientation.

Orientation details :


When – Friday, 19th March, 2021

Where – Zoom Meetings

Time – 12.00 noon to 1.00 p.m.


(Dr. Mamta Rajani)
IQAC Coordinator



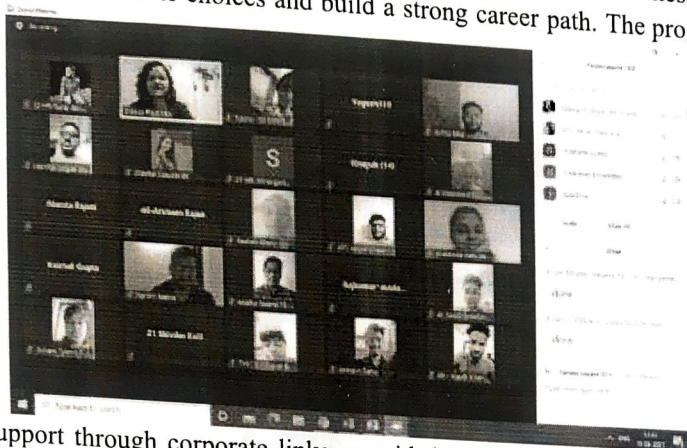

(Dr. Gitte Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Virtual Webinar on "Personality Development Program & Job Placement Opportunities"

Internal Quality Assurance Cell of Clara's College of Commerce in association with TechnoServe conducted an Orientation Program for Personality Development and Job Placements on 19th March, 2021 at 11:30 am.

TechnoServe is an International Organization, which conducts Campus on Corporate Careers (C2C) Program. It provides a transformative workforce readiness skills training for youth to make better career choices and build a strong career path. The program also provides placement



support through corporate linkages with large and small firms. The goal of this program is to tackle the increasing need felt by fresh graduates - to sharpen and improve interview preparedness and make informed career choices after their graduation. The Resource person for this program was Ms. Diliaca Rodricks Program Specialist of TechnoServe India. Dr. Mamta Rajani Coordinated the Program.

Around 60 students participated in the orientation program. They were enthusiastic about the opportunities for them. C2C Program would offer students a two-month Skill Development training program. It includes Personal and Professional Effectiveness, Interview and Career Readiness, Professionalism and Work space ethics, etc. Once the students complete the training Program successfully they are given placement opportunities in various Banks and Corporates like Motilal Oswal, Axis Bank, ICICI Prudential, AU Finance, HDB Financial Services, Kotak Bank, Reliance Jio, etc.

The Orientation ended with a Question/Answer round where the students put forth their queries regarding their career and placements. The program, through online-training platforms such as Zoom, provides and complete soft skills training necessary for a future in corporate careers.

The past cannot be changed. The future is yet in your power!

Total No of Beneficiaries:77

Female:34

Male:43

Dr. Mamta Rajani





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Security

Participants 37

Chat

Share Screen

Record

Breakout Rooms

Reactions

End

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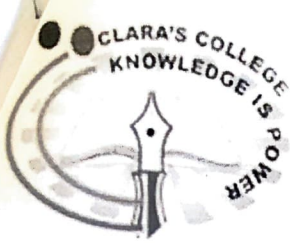


Roll address	First name	Last name	College Name	Degree Pursuing with Stream
soy00234@gmail.com	Adnan	Khan	Clara's college	B.Com
soy00234@gmail.com	Advait	Trasy	Clara's college	B.Com
ansari22@gmail.com	Afiya	Ansari	Clara's college	BAF
ansari@gmail.com	Afreen	Ansari	Clara's college	B.Com
aliyashaikh1426@gmail.com	Almas	Shaikh	Clara's college	BMS
prajapatiankit382@gmail.com	Ankit	Prajapati	Clara's college	BAF
aquibkhan5948@gmail.com	Aquib	Khan	Clara's college	B.Com
avinashsahu655@gmail.com	Avinash	Sahu	Clara's college	B.Com
afzalbaig9987@gmail.com	Baig	Tauheed alam	Clara's college	BAF
malibalram492@gmail.com	Balram	Mali	Clara's college	BAF
malibalram492@gmail.com	balram	mali	Clara's college	BAF
bhavanakudekar29@gmail.com	Bhavana	Kudekar	Clara's college	B.Com
rchelsea510@gmail.com	Chelsea	Rodrigues	Clara's college	BAF
solankidarshana820@gmail.com	Darshana	Solanki	Clara's college	BMS
faisalshaikh9857@gmail.com	FAIZAL	SHAIKH	Clara's college	BAF
faizanagloria@gmail.com	faizan	agloria	Clara's college	BAF
fatimapalnak053@gmail.com	Fatima bee	Palnak	Clara's college	BAF
ashiqbaig786@gmail.com	Gulam Ashiq	Baig	Clara's college	B.Com
harshal.salgaonkar2182000@gmail.com	Harshal	Salgaonkar	Clara's college	BMS
harshit434@gmail.com	harshit	kabra	Clara's college	BMS
ilfmaknojia14@gmail.com	Ilf	Maknojia	Clara's college	B.Com
imrankhanbackup2@gmail.com	Imran	Khan	Clara's college	BMS
ali92633@gmail.com	Javed	Ansari	Clara's college	B.Com
kolijessyo8@gmail.com	Jessy	Koli	Clara's college	B.Com
karishmad100@gmail.com	Karishma	Dubey	Clara's college	BAF
khanrafat626@gmail.com	Khan	Aslam	Clara's college	BMS
ks2429996@gmail.com	Kunal	Singh	Clara's college	BAF
asifshaikh6338@gmail.com	Mohammad Ta	Shaikh	Clara's college	BMS
asjad.ansari2018@gmail.com	Muhammed As	Ansari	Clara's college	B.Com
khatriuskaan73@gmail.com	Muskaan	Khatri	Clara's college	BMS
kasmanimuskan@gmail.com	MUSKAN	KASMANI	Clara's college	B.Com
gounder887@gmail.com	Muthuswami	Gounder	Clara's college	BMS
chauhanmuzammil0@gmail.com	Muzammil	Chauhan	Clara's college	B.Com
tauhid949@gmail.com	Pm	tohid	Clara's college	BAF
pratiksha199928@gmail.com	pratiksha	sawant	Clara's college	BMS
priyashaambole2310@gmail.com	Priyasha	Ambole	Clara's college	BMS
rahilshaikh2107@gmail.com	Rahil	Shaikh	Clara's college	BMS
Rajkumarmadha194@gmail.com	Rajkumar	mada	Clara's college	B.Com
rakhigupta1432@gmail.com	Rakhi	Gupta	Clara's college	BAF
bhanjirashmi29@gmail.com	Rashmi	Bhanji	Clara's college	BAF
riddhigajra699@gmail.com	Riddhi	Gajra	Clara's college	BAF
shahritesh065@gmail.com	Ritesh	Shah	Clara's college	BMS
hg9915@gmail.com	Rithik	Gade	Clara's college	BMS
thakurritik037@gmail.com	Ritik	Thakur	Clara's college	BMS
thakurritik037@gmail.com	Ritik	Thakur	Clara's college	BMS
mhashilkarrunali@gmail.com	Runali	Mhashilkar	Clara's college	BAF
saadshaikh171000@gmail.com	SAAD	SHAIKH	Clara's college	BMS
sagarchalla2198@gmail.com	Sagar	Challa	Clara's college	B.Com



Email address	First name	Last name	College Name	Degree Pursuing with Stream
sakinask2406h@gmail.com	Sakina	Shaikh	Clara's college	BAF
patil.sakshi104@gmail.com	Sakshi	Patil	Clara's college	B.Com
S6a3K2001shi@gmail.com	Sakshi	Jagtap	Clara's college	B.Com
samirshaikh19990207@gmail.com	Samir	Shaikh	Clara's college	B.Com
sanjanakagda73681@gmail.com	Sanjana	Kagda	Clara's college	BMS
chavansanjana69@gmail.com	Sanjana	Chavan	Clara's college	B.Com
shafiqshaikh15247@gmail.com	Shafiq	Shaikh	Clara's college	BMS
shaikhshaheen21195@gmail.com	Shaheen	Shaikh	Clara's college	B.Com
shaheenapanjwani32@gmail.com	Shaheena	Panjwani	Clara's college	B.Com
kasmanishanawaz7@gmail.com	Shanawaz	Kasmani	Clara's college	BMS
sawantsheetu23@gmail.com	Sheetal	Sawant	Clara's college	B.Com
shifarakhange3@gmail.com	Shifa	Rakhange	Clara's college	BMS
shivdaskoti@gmail.com	Shivdas	Koti	Clara's college	BAF
khanshohrat75@gmail.com	shohrat	khan	Clara's college	BMS
shrungarigharat1234@gmail.com	Shrungari	Gharat	Clara's college	BMS
amberkarsoham47@gmail.com	Soham	Amberkar	Clara's college	BMS
sukoonfatema@gmail.com	Sukoon	Munshi	Clara's college	BMS
sunitapujari52@gmail.com	Sunita	Pujari	Clara's college	B.Com
singhsuraj8286@gmail.com	Suraj	Singh	Clara's college	BMS
surajjaiswar1862@gmail.com	Suraj	Jaiswar	Clara's college	BMS
suzanrodrigues2202@gmail.com	Suzan	Rodrigues	Clara's college	BAF
uzairshaik49@gmail.com	Uzair	Shaikh	Clara's college	B.Com
vaishali2000gupta@gmail.com	Vaishali	Gupta	Clara's college	BMS
varunchaurasia89@gmail.com	Varun	Chaurasia	Clara's college	BAF
yogeshnayak8709@gmail.com	Yogesh	Nayak	Clara's college	B.Com
yugvedij@gmail.com	YUGVEDI	Joncha	Clara's college	B.Com
dayanisanah123@gmail.com	Sanah	Dayani	Clara's college	B.Com
adityathakur250200@gmail.com	Aditya	Thakur	Clara's college	BMS
www.gopalvikas@gmail.com	Gopal	Das	Nirmala College	B.Com





Internal Quality Assurance Cell of Clara's
College of Commerce
in association with
TechnoServe
Presents

CAMPUS TO CORPORATE CAREERS PROGRAM

- Online Soft Skills Training
- Job Placements
- Free of cost

Orientation Session on:
Friday, 19th March, 2021
Time: 12:00 Pm



Zoom Meeting ID will be shared on Thursday

TECHNOSERVE TRAINER
MS. DILIACA RODRICKS

IOAC COORDINATOR
DR. MAMTA RAJANI

PRINCIPAL
DR. MADHUKAR GITTE



CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

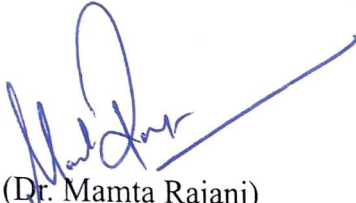
NOTICE

Notice/11/2020-21

27.03.2021

All the teachers and students are hereby informed that IQAC Cell & Placement Committee of Clara's College of Commerce is organizing National Level Workshop on "Journey from Idea to Opportunity - Business Model Canvas and Integrating IPR" on Thursday, 1st April, 2021 at 10.30 a.m.

All the teachers and students are requested to attend the workshop on the above mentioned date.



(Dr. Mamta Rajani)
IQAC Coordinator



(Dr. Gitte Madhukar)
Principal

Principal

Claras College of Commerce

Yari Road, Versova,
Andheri (W), Mumbai-400 061.



CLARA's COLLEGE OF COMMERCE,
Yaari Road Versova

Report on National Level Workshop on "Journey from idea to opportunity - Business Model Canvas & Integrating IPR"

Date: 1/04/2021

Duration: 3hrs

SDP/FDP: SDP

Title: "Journey from idea to opportunity - Business Model Canvas & Integrating IPR"

Name of Resource Person: Dr.Hasina Sayed, Associate Professor & HOD-Dept of Commerce, Jai Hind College of Commerce, Entrepreneurship Educator & Mentor

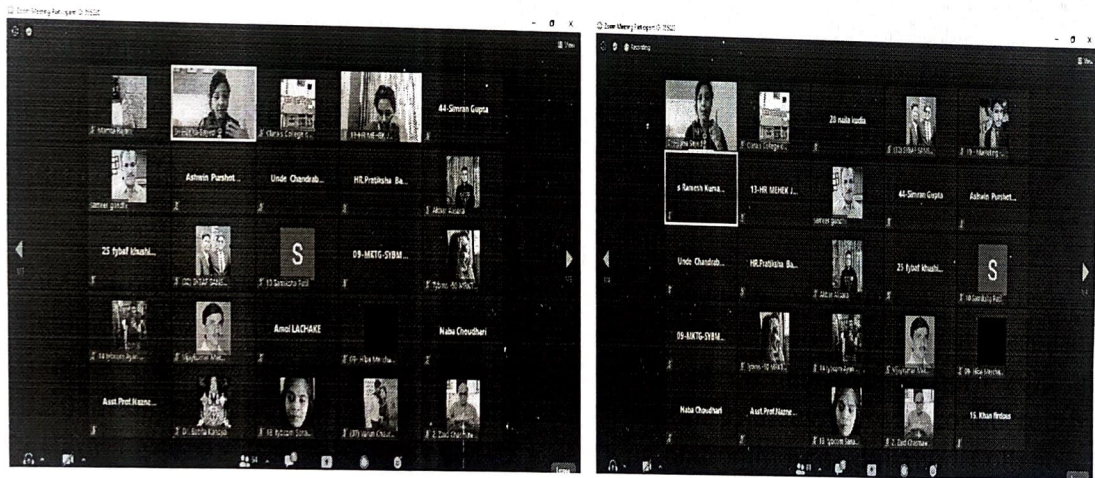
Objective: To keep students informed about IPR & to take up entrepreneurial opportunities

No. of Participants/Beneficiaries: 82

Organizer: Internal Quality Assurance Cell (IQAC) & Placement Committee

Report

Clara's College of Commerce, under its Internal Quality Assurance Cell (IQAC) & Placement Committee had organized a National level workshop for its aspiring students those who have goals to become early entrepreneur, on 1st April 2021 at 10.30am on zoom platform due to pandemic situation. The session was conducted by Dr.Hasina Sayed, Associate Professor & HOD-Dept of Commerce, Jai Hind College of Commerce, Entrepreneurship Educator & Mentor. The workshop was attended by FY, SY, TY-BCOM, BMS, BAF, BAMMC students. The total count of beneficiaries was 82.



Sr. No.	Class	Male	Female	Total
1	FY,SY,TY-BCOM	15	17	32
2	FY,SY,TY-BAF	10	13	23
3	FY,SY,TY-BMS	9	12	21
4	FY,SY,TY-BAMMC	4	2	6

Dr. Hasina Shaikh addressed students and guided them about how one could become entrepreneur. The speaker gave real time examples and spoke about skills required for successful business. The speaker also focused on importance of knowledge about Intellectual Property Rights (IPR) for setting up a business. Dr. Hasina was able to give hands on experience as she herself is a trainer, mentor to her students who wish to set up businesses. The session was very informative and motivating for budding entrepreneurs.

Submitted by:

Sheryl Cusher


Principal

Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova
Andheri (W), Mumbai-400 061.





Mamta Rajani



Dr. Hafsa Sayed



Clara's College o...



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44-Simran Gupta



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Ashwin Purshot...

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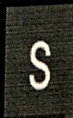


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Asst.Prof.Nazne...



Dr. Sabita Kanojia



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Clara's College Of Commerce

Yari Road, Versova-Andheri (West) Mumbai-400061

(Affiliated to University of Mumbai)

Accredited by NAAC

IQAC Cell & Placement Committee of Clara's College of Commerce

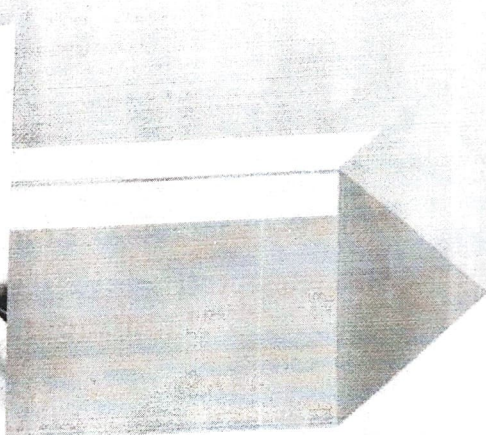
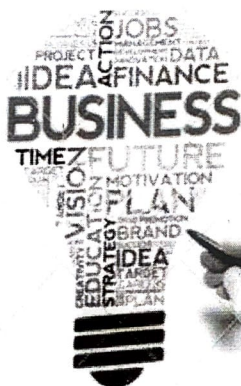
Organises

**National Level Workshop On "Journey from idea to opportunity-
Business Model Canvas and Integrating IPR"**

BY DR HASINA SAYED

Dr. DR HASINA SATEL
ASSOCIATE PROFESSOR AND HOD

ASSOCIATE PROFESSOR AND HOD
DEPARTMENT OF COMMERCE, JAI HIND COLLEGE OF COMMERCE, ENTREPRENEURSHIP EDUCATOR & MENTOR



Date of the event : 1st April, 2021

Who all can join?

Teachers & Students

Time: 10:30 am

Meet platform: Zoom

The link will be shared with Registered Participants on the WHATSAPP group prior to the Workshop

Organising committee

Dr.Mamta Rajani

Dr. Babita Kanojia

Ms .Poonam Lad

Ms. Sheryl Cusher

Mr. Reetesh Singh

Mr. Sameer Gandhi

E-Certificates would be provided

